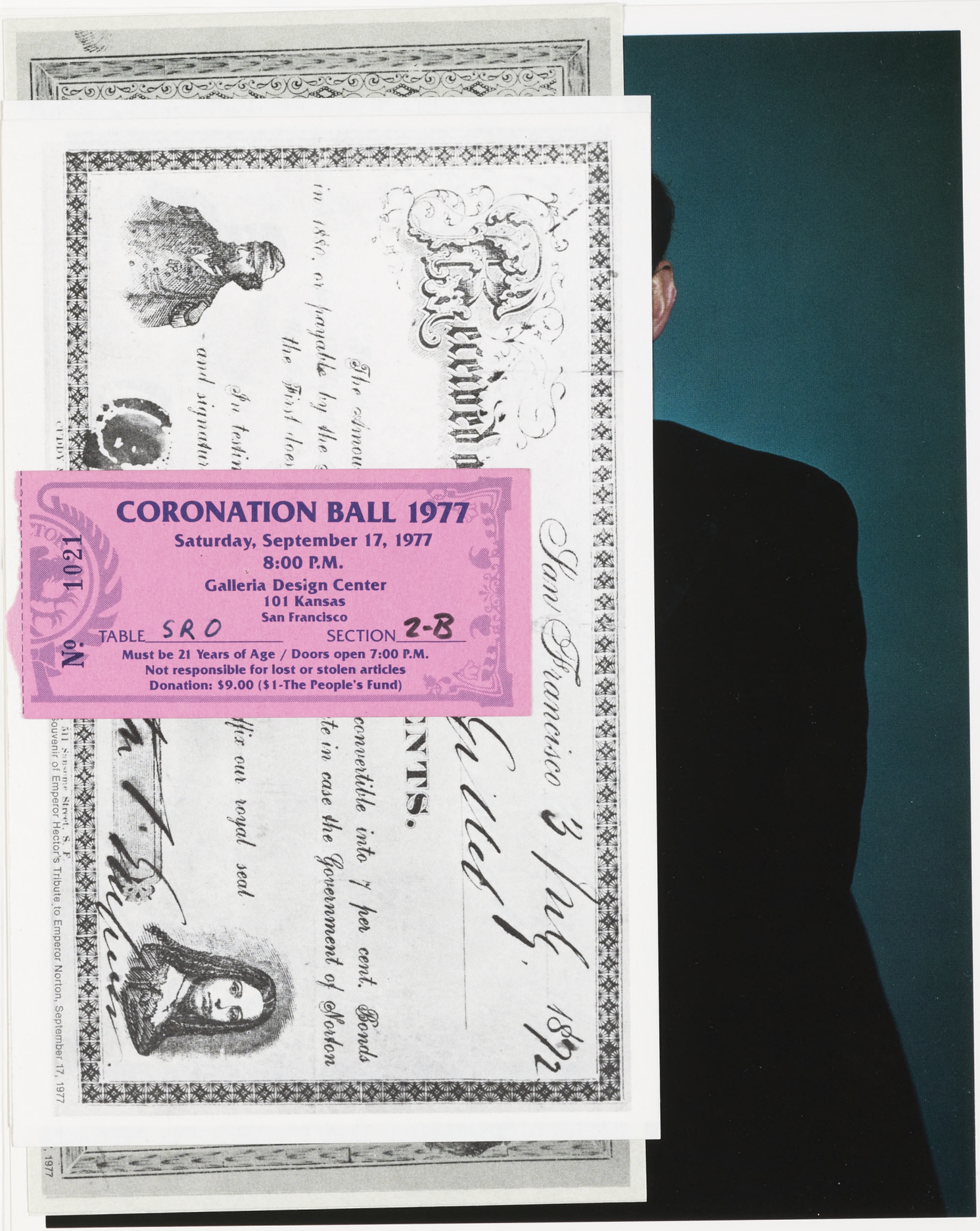
CORONATION OF THE EMPEROR OF SAN FRANCISCO

SEPTEMBER 17, 1977


CORONATION BALL 1977
Saturday, September 17, 1977
8:00 P.M.
Galleria Design Center
101 Kansas
San Francisco
TABLE SRO
SECTION 2-B
No. 1021
Must be 21 Years of Age / Doors open 7:00 P.M.
Not responsible for lost or stolen articles
Donation: $9.00 ($1-The People's Fund)
San Francisco
July
1852
NTS.
convertible into 7 per cent. Bonds
te in case the Government of Norton
ffix our royal seat
Souvenir of Emperor Hector's Tribute to Emperor Norton, September 17, 1977

A San Francisco Tradition!

"AFTER THE BALL IS OVER . . ."

CORONATION BREAKFAST

Saturday, Sept. 17

From 1 AM Till ...

***P.S. Restaurant**

1121 Polk Street / 441-7798

(after 1 a.m. enter thru Casa de Cristal, 1122 Post Street)

San Francisco 3 July 1872

Received of M. G. Gill

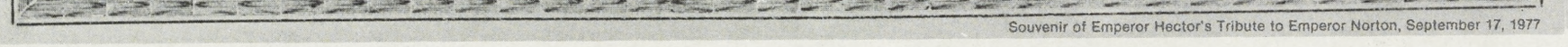
FIFTY CENTS.

The Amount, with Interest, to be convertible into 7 per cent. Bonds in 1880, or payable by the Agents of our Private Estate in case the Government of Norton the First does not hold firm.

In testimony whereof, we hereto affix our royal seal and signature,

CUDDY & HUGHES, Printers to His Majesty Norton I, 511 Sansome Street, S. F.

Souvenir of Emperor Hector's Tribute to Emperor Norton, September 17, 1977

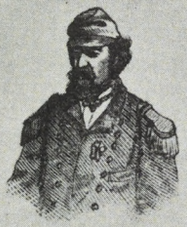


Souvenir of Emperor Hector's Tribute to Emperor Norton, September 17, 1977

No. 3

The Imperial Government of Norton I

UNITED STATES.



Promises to pay the holder hereof, the sum of Five Dollars in the year 1880, with interest at 7 per cent. per annum from date; the principal and interest to be convertible, at the option of the holder, at maturity, into 20 years 7 per cent. Bonds or payable in Gold Coin.

Five Dollars.

$5.00

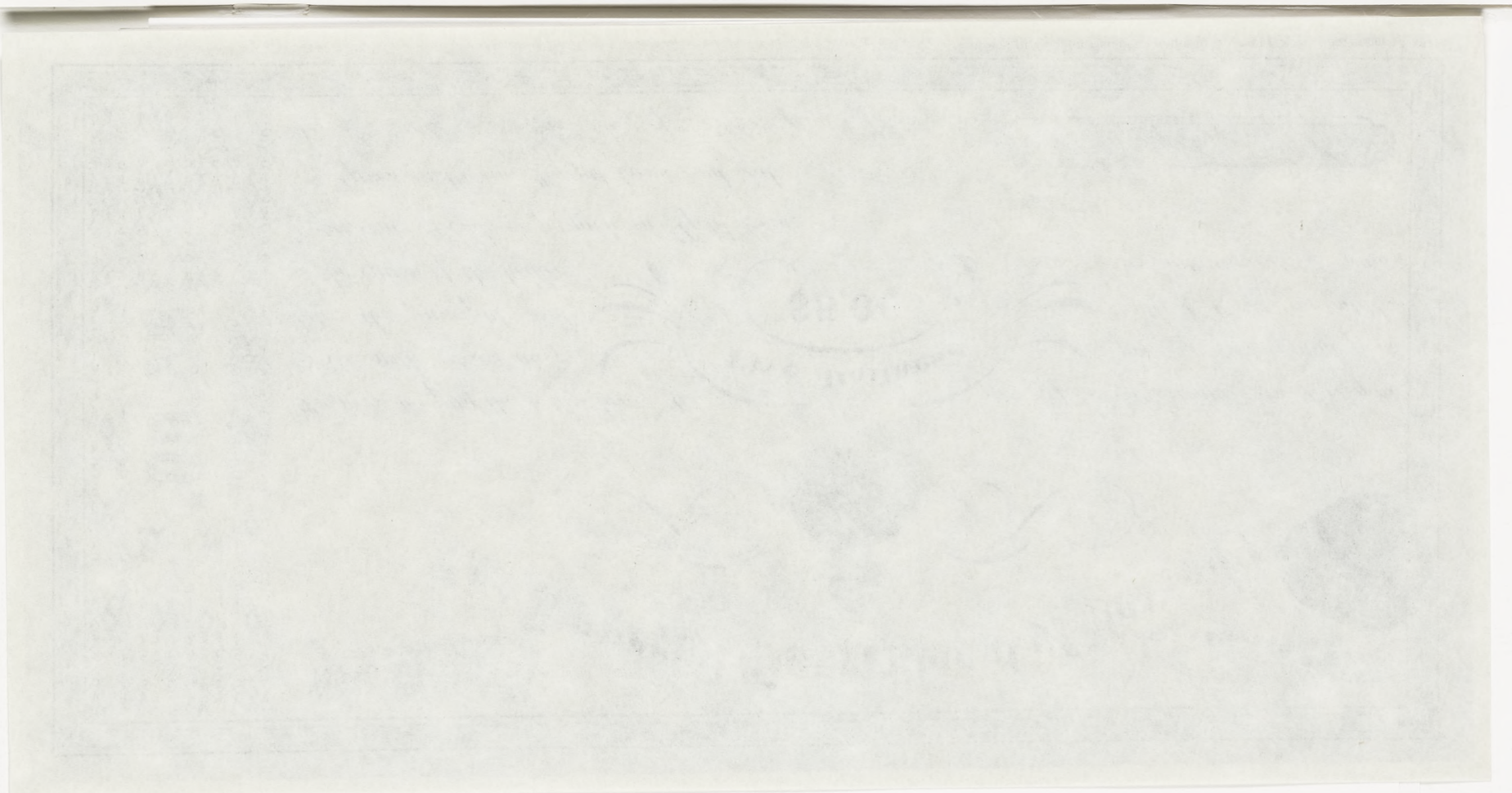
Given under our Royal hand and seal,

this Twenty fifth day of January 1871.

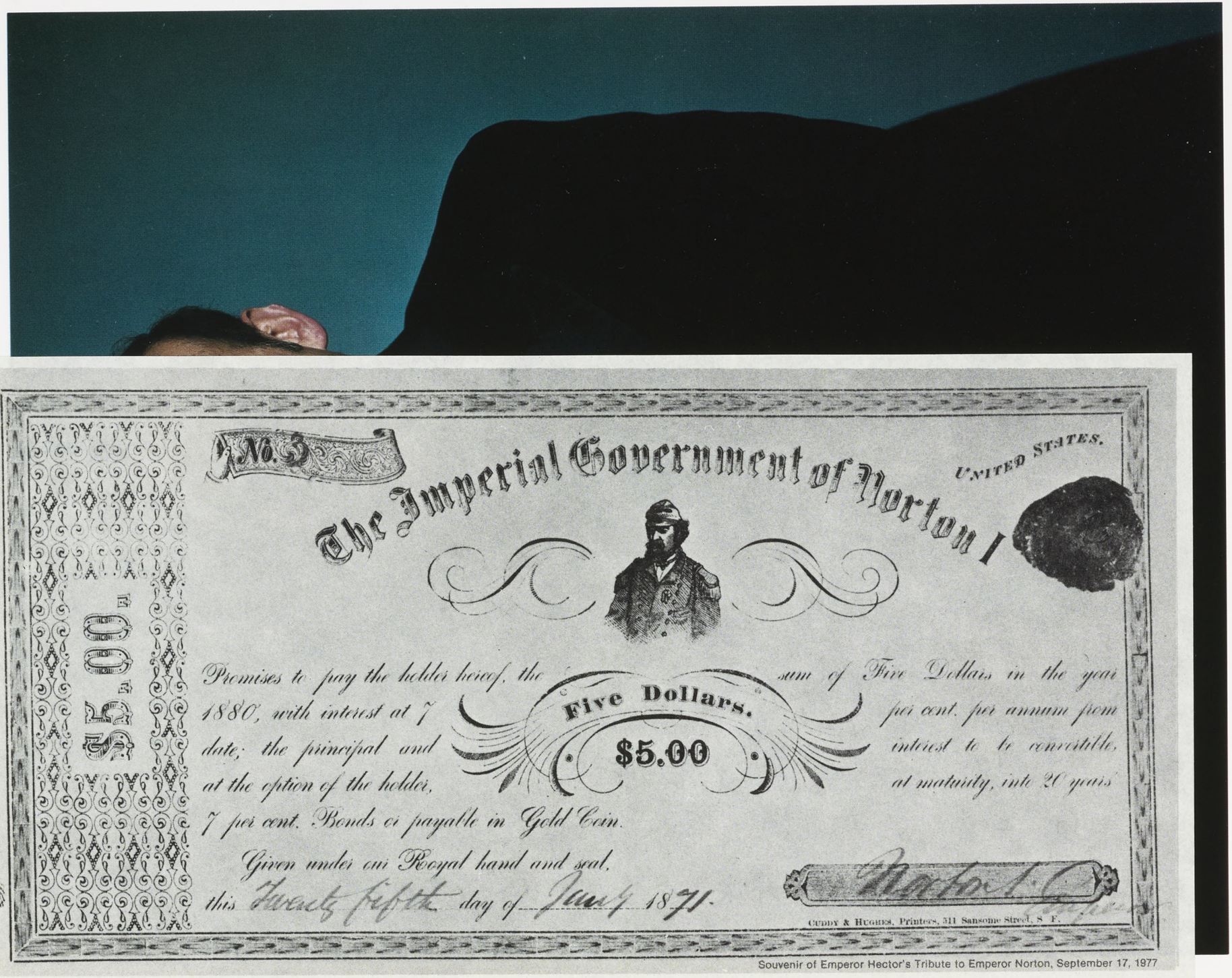
Norton I. C

CUDDY & HUGHES, Printers, 311 Sansome Street, S. F.

Souvenir of Emperor Hector's Tribute to Emperor Norton, September 17, 1977



Souvenir of Emperor Hector's Tribute to Emperor Norton, September 17, 1977



No. 3

The Imperial Government of Norton I

UNITED STATES.

Promises to pay the holder hereof, the sum of Five Dollars in the year 1880, with interest at 7 per cent. per annum from date; the principal and interest to be convertible, at the option of the holder, at maturity, into 20 years 7 per cent. Bonds or payable in Gold Coin.

Five Dollars.

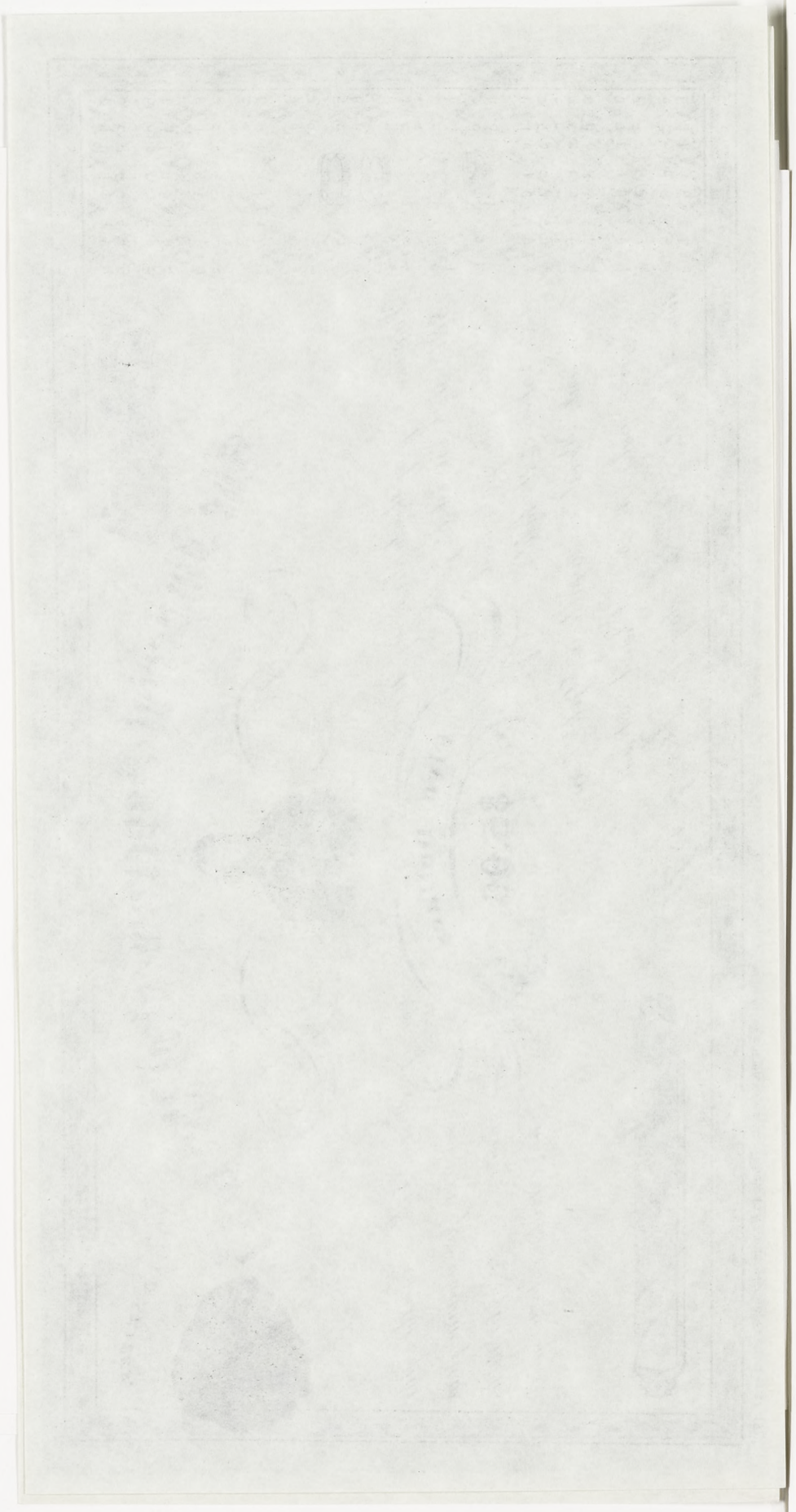
$5.00

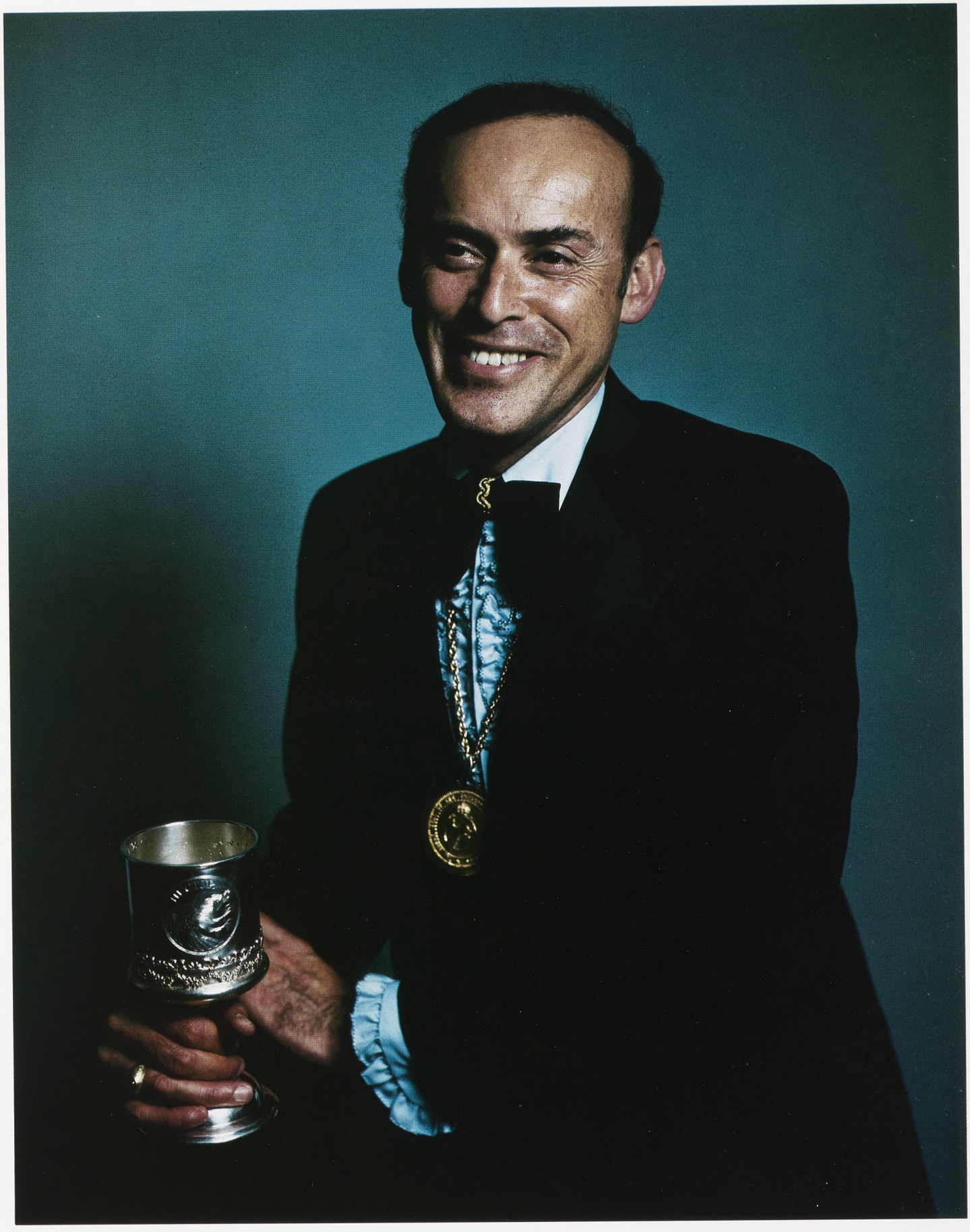
Given under our Royal hand and seal, this Twenty fifth day of Jany 1871.

Norton I. C.

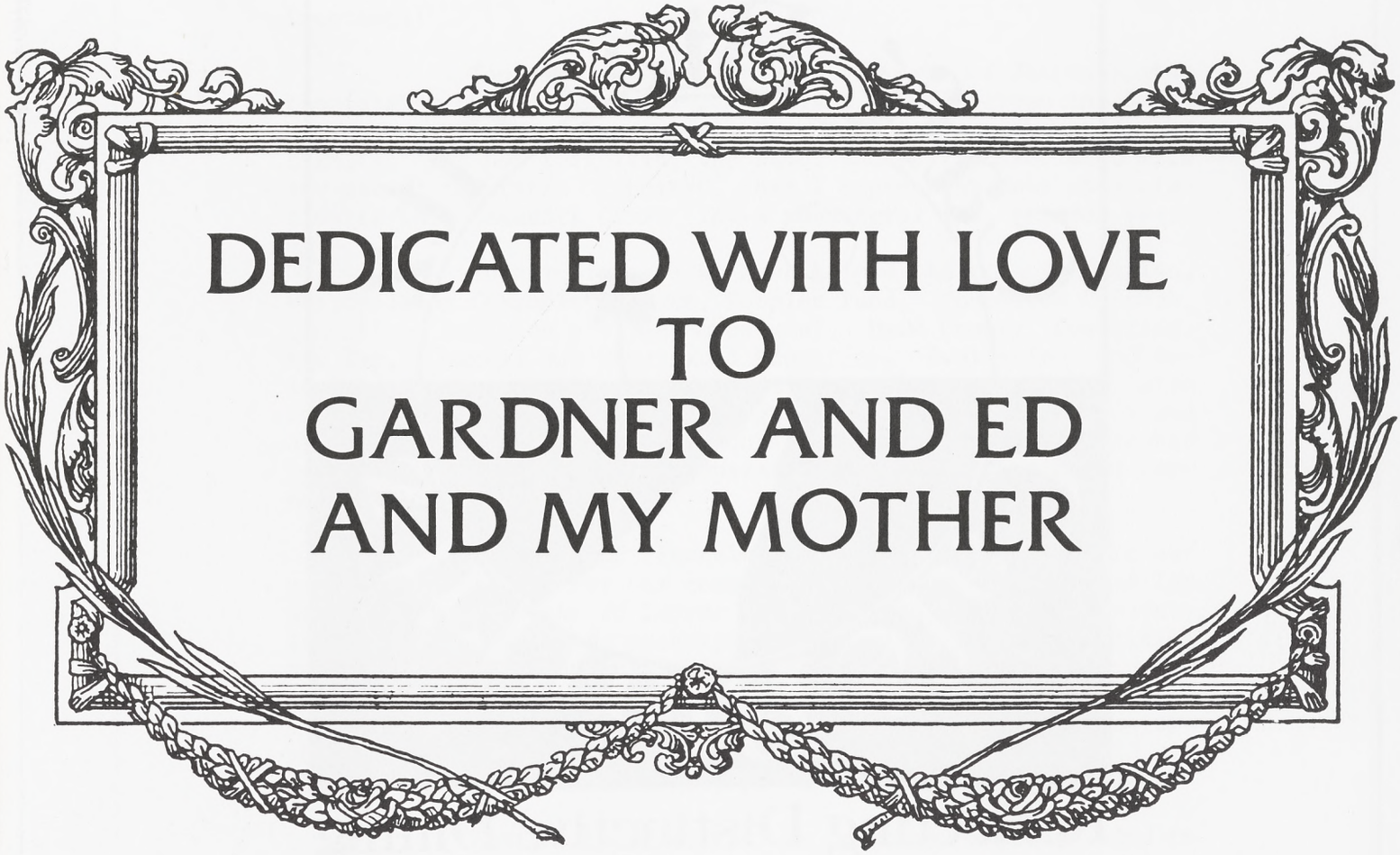
CUDDY & HUGHES, Printers, 511 Sansome Street, S. F.

Souvenir of Emperor Hector's Tribute to Emperor Norton, September 17, 1977





KORDET COLOR CORP., OCEANSIDE, N.Y. (516) 766-4111


DEDICATED WITH LOVE
TO
GARDNER AND ED
AND MY MOTHER

THANK YOU HECTOR,

Café Biarritz

Reflecting Distinctive Dining

Café Biarritz
391 Broadway at Montgomery

Courtesy Valet Parking
982-0751

FOR A MEMORABLE YEAR!

FILM:
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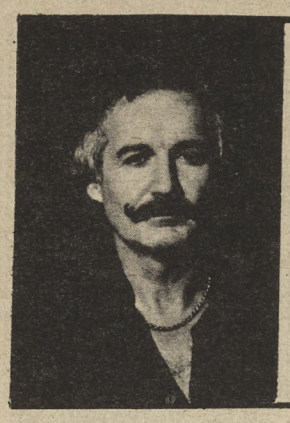


CRITIC AT LARGE

Lee Hartgrave

FILM:

August 23, 1976 was the 50th anniversary of *Rudolph Valentino's* death at the early age of 31. He was a film star for only five years and 14 films.

On August 16, 1976 shooting began in Spain on *Ken Russell's* motion picture based on the life of the 'Great Lover of the Silent Screen.' The film is now completed – and what a great artistic achievement it is.

Rudolf Nureyev – the world's greatest male dancer of this generation is *Valentino*. Although this is Nureyev's first acting role in motion pictures – surprisingly his acting is much better than what I had expected.

The 'real' Rudolph Valentino was born in Italy in 1895 and was originally a 'ten-cents-a-dance' ballroom 'taxi-dancer' in New York, before going to Hollywood. After appearing in several films in small roles, be became a major star in "The Four Horsemen of the Apocalypse' in 1921. His dark good looks, his animal-like stature and his screen love-making techniques (tinged with a touch of cruelty) made him a sensation with every female and some males of the early 1920's. His reputation as 'The Great Screen Lover continues to this day. Some of Valentino's other famous films included 'Camille', 'The Sheik', 'Blood and Sand', 'Monsieur Beaucaire', 'The Eagle', and 'Son of the Sheik'.

Valentino died in 1926 from *peritonitis*. More than 100,000 mourners filed past his body during his *'lying-in-state'* in New York.

Nureyev as *Valentino* is fascinating as the film star that tries to convince the world that he is not homosexual. The story is more or less based on truth with some Hollywood embroidary.

Leslie Caron is hardly recognizable as Alla Nazimove, the exotic, flamboyant Russian-born movie star of the 1920's who chooses Valentino as her leading man in 'Camille' after meeting him on the set of 'The Four Horsemen'. Alla Nazimove is a star in the tradition of *Gloria Swanson* in 'Sunset Boulevard'.

Michelle Phillips is seen as the Actor's second wife, the stylish and dominating 'ex-dancer turned movie' designer Natasha Rambova, who becomes an influence in Valentino's life of questionable worth. Actually – when he first meets her she seems to be the lover of Alla Mazimove.

The Director Ken Russell is probably one of the world's most imaginative movie-makers. He has to his credit such motion pictures as "Women in Love", "The Music Lovers", and "The Boy Friend", plus numerous Television productions.

The photography is exquisite – we have not seen such a visually lush film from Hollywood for a long time. The interior shots of the masions are spectacular. Many critic have or plan to pan this film. Believe me – it is because they are jealous. Let them rave about the foreign films all they want – that is what they seem to do best. But – take my word for it . . . *'Valentino'* is a very important motion picture. It will keep you spell-bound from beginning to end.

Rudolph Valentino (RUDOLF NUREYEV) strikes a pose as the sensual fawn of Greek mythology, for photographs in Alla Nazimova's Hollywood home, in "Valentino," released by United Artists, a Transamerica Company.

'Critic at Large' means just *that*. So – from time to time I will comment on other things apart from entertainment that effects our lives. These thoughts will be grouped under the heading 'Here and Now.'

Here and Now:

I just found out that the *Department of Public Works* is re-activating their sprinkler system. Why? Isn't it better to water each tree indivually (something they had been doing) in light of our *severe water shortage*. City Hall, where are you when we need you?

At last . . . a group of journalists has formed *'The San Francisco Drama Critics Circle*. Awards will be given in December of this year. Distinguished members include columnists from the *Examiner* and *Chronicle*.

In the up-coming district Election of *Supervisors* – don't be mis-led by endorsements. It is better to follow your own hunches and vote for the person you think would do the best job. Just because a name is well-known does not mean that that person would be the best on the job.

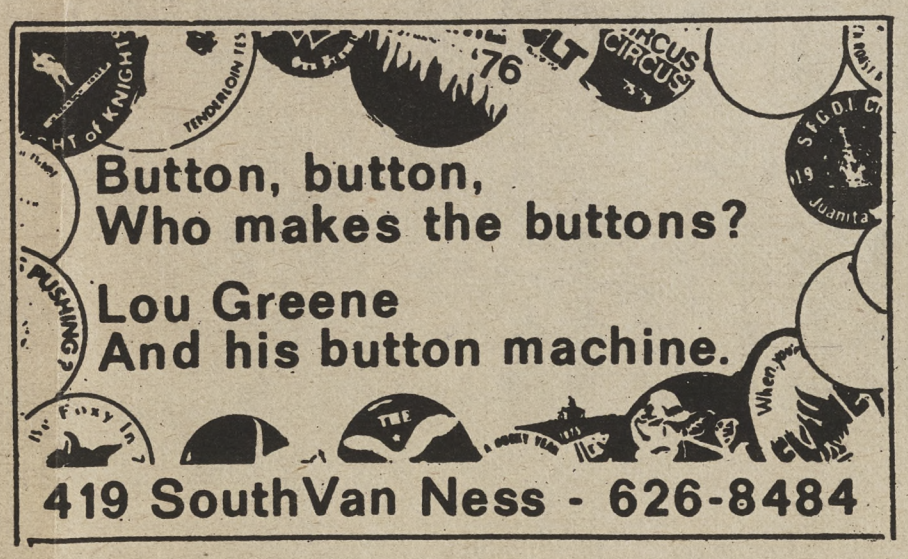
Wouldn't we be better off – if the *Golden Gate Bridge Commission* was dis-banded? After all–it is clearly a rip-off–paying a toll on a bridge that was promised to be free when it was paid for. Why can't we have a Mayor and a Board of Supervisors that are really for the people?

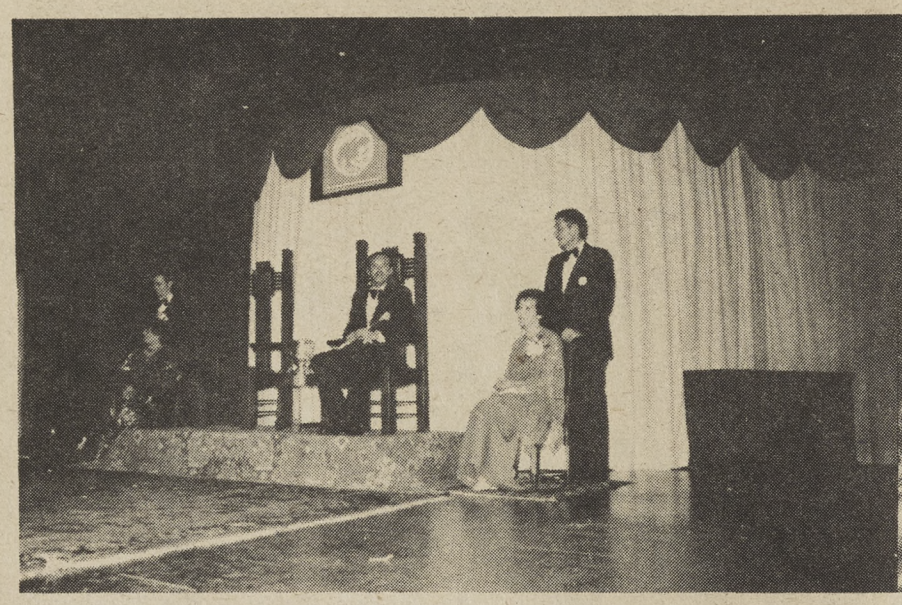
(KQED presents Lee Hartgrave 'On the Air' Wednesday mornings at 8:45. 88.5 F.M.)

THE TWO TURTLES RESTAURANT & LOUNGE

688 Bridgeway
Sausalito, CA.
332-4938

We're pleased to announce that all proceeds from our Monday Night Spaghetti Special (99c) from now till the first week in November, will be donated to the 16th Annual Ed Paulson Muscular Distrophy Drive.





Emperor Hector and Family

Supervisorial Candidate Lenny Mollet and Grand Duchess Charlie

Empress VI Crystal

Empress Pepe of Alaska

Empress Jessie of Fresno

I Need a Man

The Dowager Empress Flame and accomplice

Empress de San Francisco Jane Doe and Company

The Widow Norton Jose I and Hector's mother

Queen Mother Pooh Bear, Queen Mother of All California Greta Grass and David Stroyan

Michelle and an admirer

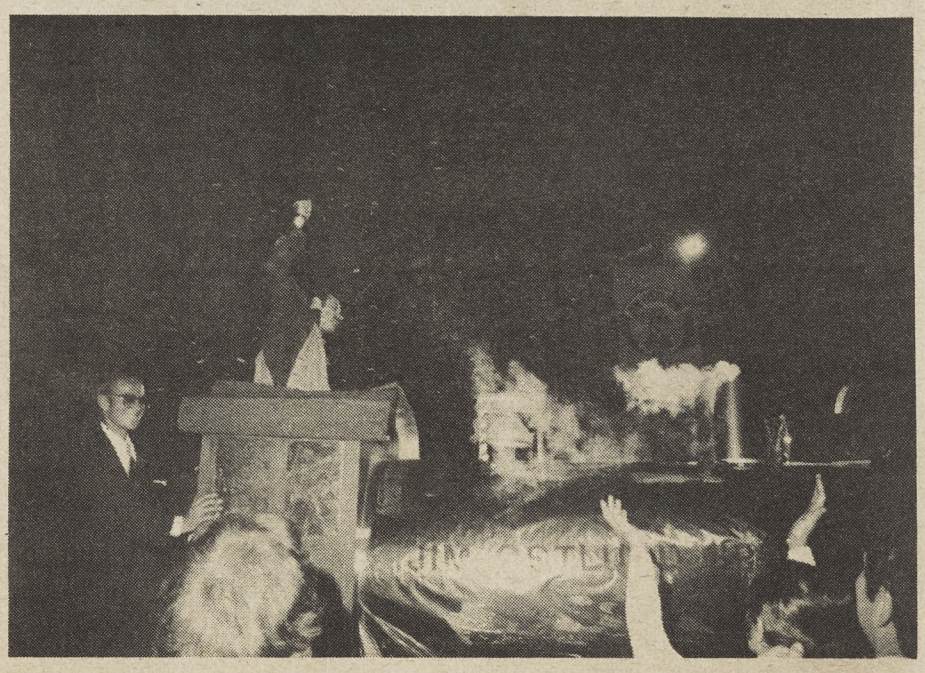
Welcome Home, Ed
Daddy Warbucks is ba

NEW HOB NOB
700 Geary
Phone 771-9866

S.F. CORONATION 1977

Photos by Jack Goodall & Mike Wolf

Congratulating the New Emperor Jim Ostlund



Part of the 34 minute presentation of Emperor Candidate Jim Ostlund

Emperor VI Crystal presenting the new Emperor

Emperor Jim and Family

Gladys Bumps and Sir Keith

Empress Nicole de San Diego and her Aide de Camp

Baroness Von Diekoff and Chief of Police Charles Gain

Empress Marilyn Starr and Emperor Brad de San Diego

Emperor of San Francisco

September 17, 1977

Greetings!

Tonight is the 118th Anniversary of Joshua Norton proclaiming himself "Emperor". Tonight we will crown the Sixth Emperor of San Francisco After Norton. It is with pride and dignity, yet not forgetting the humor and mirth associated with our use of the title "Emperor", that I express my deep appreciation to the Gamecock Court for a meaningful and gainful year.

In our projects we have helped the Pride Foundation, Metropolitan Community Church, Peoples Fund, Operation Concern, Council on Religion and the Homosexual, Dade County Coalition, Gay Rap, Council on Homosexual Education, Evaluation and Research, Northern California Human Rights Advocates, Tavern Guild Foundation, Save Our Human Rights, Gay Latino Alliance and others. Although we involved ourselves heavily in gay-oriented projects, we were able to cooperate and support many other community charities.

In terms of financial aid, the Gamecock Court has raised over $17,000 for our community. We have also gone as far north as Alaska, east to Denver and South to San Diego representing San Francisco and exchanging ideas with those communities and increasing a beneficial dialogue with them.

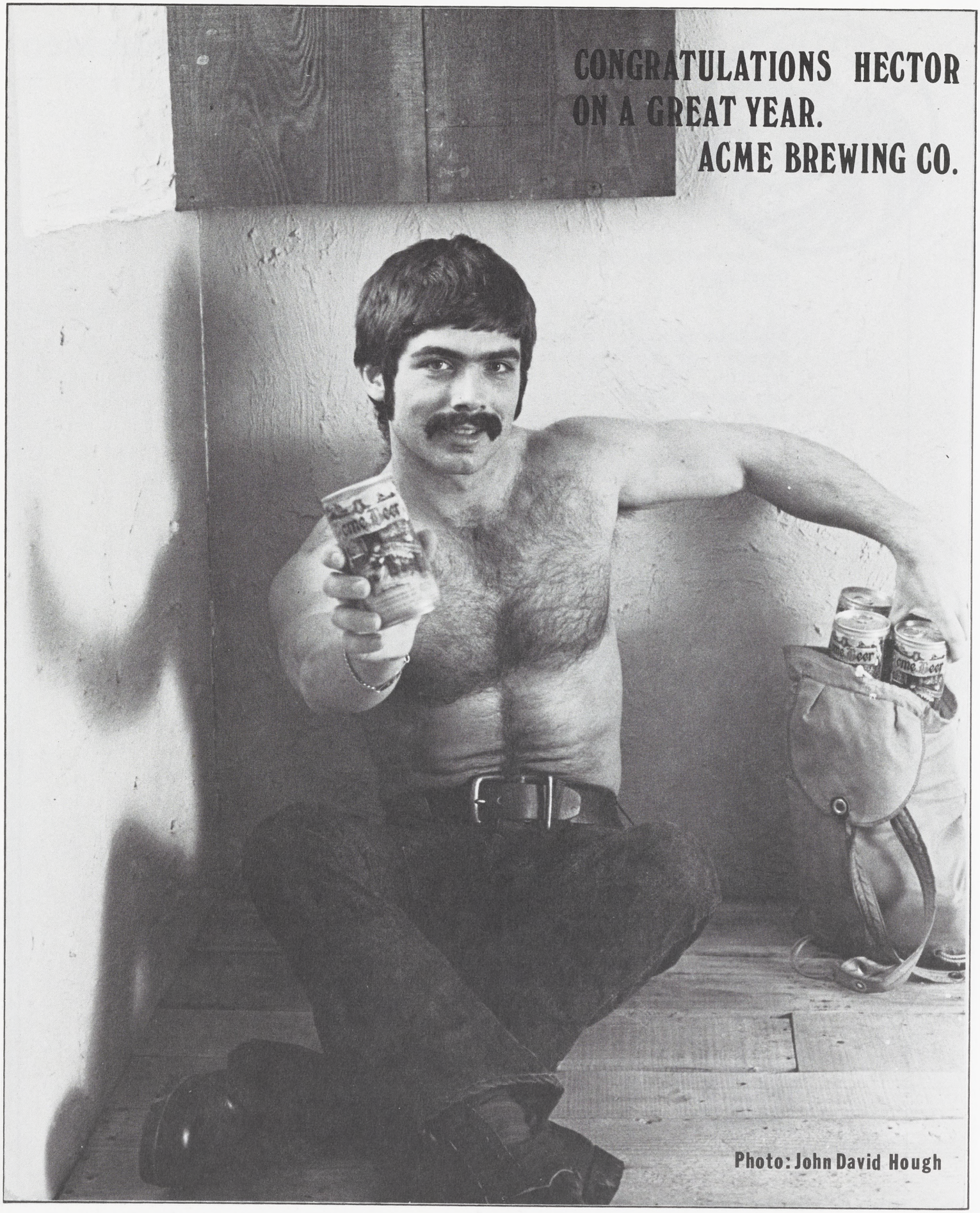
In all of our endeavors, we have had a most enjoyable time, and I quote from the Emperor's Oath of Office, "..... the great good that can be accomplished through social harmony."

Tonight ends my year as reigning Emperor, and to the Gamecock Court I give my sincere thanks for their tireless and energetic work. A special word of gratitude goes to the "Curia" (the Cabinet) and to the Honored Advisors who guided all of us through the year and to the Office of Empress de San Francisco for cooperation and comradeship. An expression of gratitude is not complete without saying "Thank You" to you, the public -- all of you here tonight -- and all who supported our endeavors, for it is YOU who made it all possible.

Adios,

Hector

62 SATURN STREET ★ SAN FRANCISCO, CALIFORNIA 94114 ★ (415) 626-9081


CONGRATULATIONS HECTOR
ON A GREAT YEAR.
ACME BREWING CO.
Photo: John David Hough

OFFICE OF THE MAYOR
SAN FRANCISCO

GEORGE R. MOSCONE

Proclamation

WHEREAS, September 17, 1977, marks the 118th Anniversary of a Proclamation issued by one Joshua Norton; and

WHEREAS, Said Proclamation installed Joshua Norton as Emperor of these United States and Protector of Mexico, thus creating an historical event of color and pageantry to be shared and remembered through many generations; and

WHEREAS, The Council of Emperors of San Francisco has, for the past five years, diligently pursued an effort to restore the elaborate pageantry and tradition of the celebrated Emperor Norton; and

WHEREAS, The Council of Emperors of San Francisco has declared September 17, 1977, as the date of the Coronation of the Sixth Emperor of San Francisco "After Norton";

NOW, THEREFORE, BE IT RESOLVED, that, in fond memory of Emperor Joshua Norton, the week September 11 through September 17, 1977, is hereby proclaimed to be "EMPEROR CORONATION WEEK" in the City and County of San Francisco.

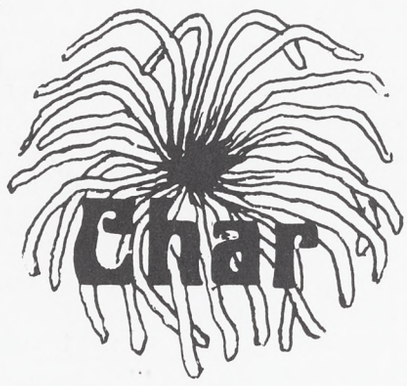
IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City and County of San Francisco to be affixed this eleventh day of September, nineteen hundred and seventy-seven.

George R. Moscone

George R. Moscone
Mayor

Thanks Hector for a fabulous year.. Congratulations and Best of Luck to our new Emperor!

LOVE TO ALL



FINE CATERING FOR
ALL YOUR PARTY NEEDS

Plants, Glassware, Crystal, Gifts

1550 CALIFORNIA **776-2282**

Thanks Hector,
for a good year.

Sell your used togas
in a B.A.R. classified ad.

Special Rates.

San Francisco 3 July, 1872
Received of Mr. G. Calder
FIFTY CENTS.
The Amount, with Interest, to be convertible into 7 per cent. Bonds in 1880, or payable by the Agents of our Private Estate in case the Government of Norton the First does not hold firm.
In testimony whereof, we hereto affix our royal seal
and signature,
Norton I. Emperor
CUDDY & HUGHES, Printers to His Majesty Norton I, 511 Sansome Street, S. F.

Souvenir of Emperor Hector's Tribute to Emperor Norton, September 17, 1977

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Emperor!

w

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San Francisco, Ca. 94114

Telephone 861-9427

Thanks Hector for a fabulous year.. Congratulations and … of Luck to our new Emperor!

LOVE TO ALL

Cha…

SHIRLEY'S etc...

Plants, Glassware, Crystal, Gifts

1550 CALIFORNIA **776-2282**

Special Rates.

Hail and Farewell, Hector!

Congratulations on a Great Year.

Good Luck to the New Emperor!

Bear Hollow

440 Castro Street
San Francisco, Ca. 94114

Telephone 861-9427

MEMO

TO: HECTOR,
EMPEROR V

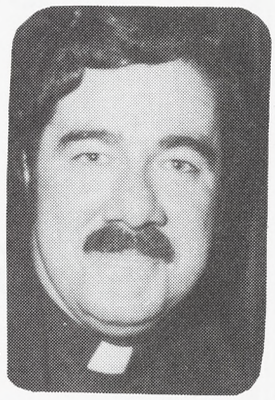
Congratulations on your successful year as the best Emperor I have ever known.

Much success to our new Emperor. May he keep up the good work.

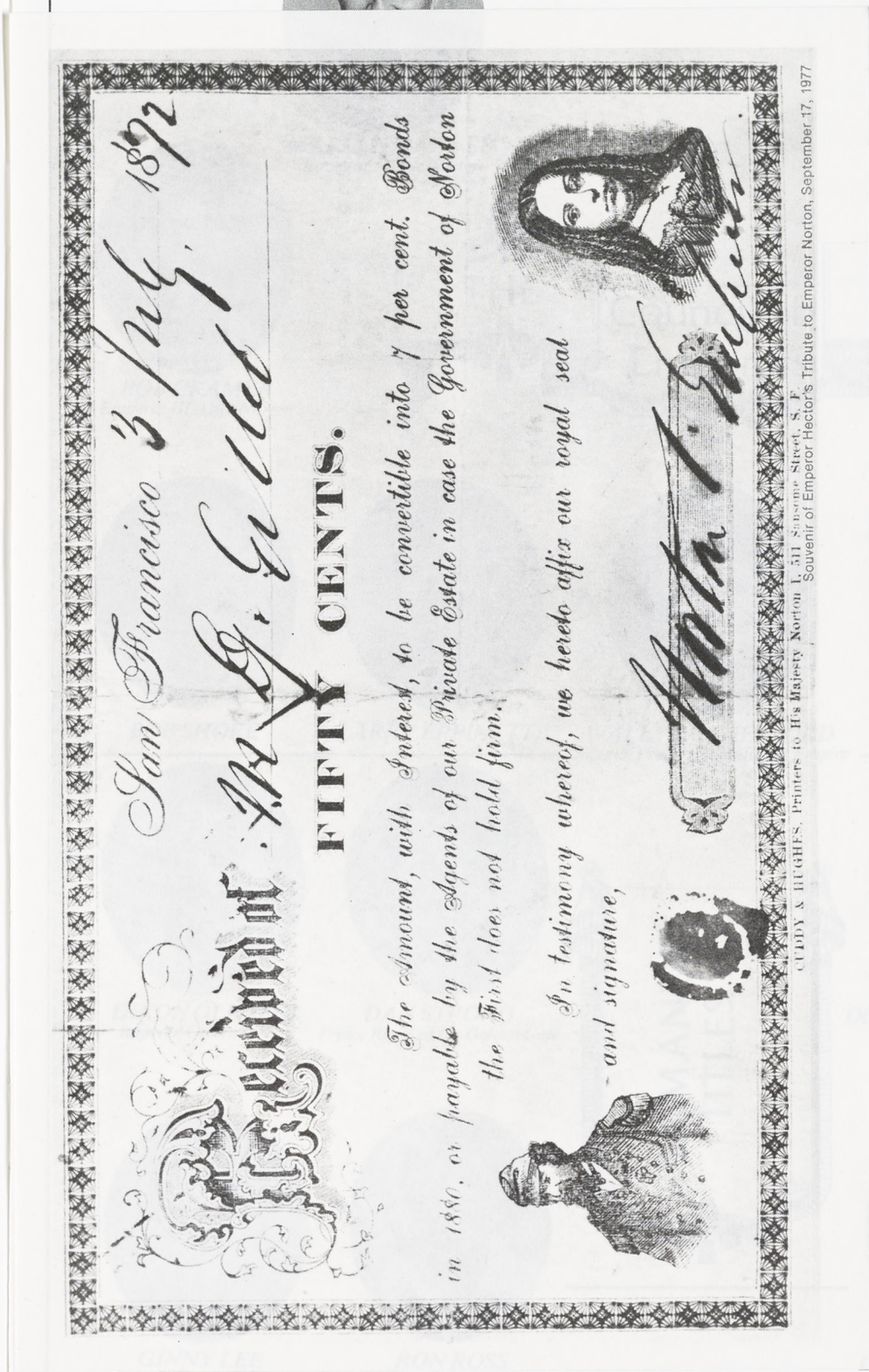
Royal

Thank you, JIM OSTLUND for putting that "sparkle" of hope back into the eye of so many of your gay brothers and sisters.

From all those who help to keep the GAY HELP LINE and our social service program operating.
Serving San Francisco gays since April 1966.



Rev. Ray Broshears, director. Street Ministry Program, of the Orthodox Episcopal Church of God, Inc.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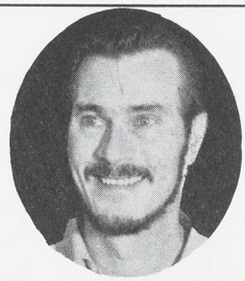
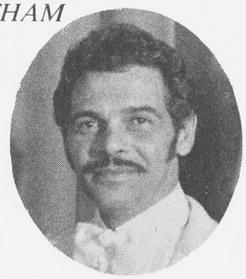
Norton I. Emperor
EDDY & HUGHES, Printers to His Majesty Norton I, 511 Sansome Street, S. F.
Souvenir of Emperor Hector's Tribute to Emperor Norton, September 17, 1977

Imperial Crown Princess *Imperial Czar of the Golden Empire*



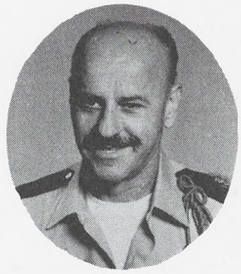
RUSSELL HIGGINBOTHAM
Emperor II After Norton

of S.F.

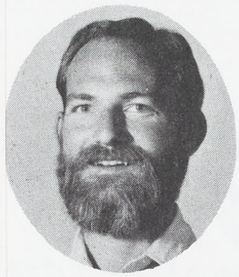


MICHAEL CARINGI
Emperor IV After Norton

MIKE GERENA



BOB GOLOVICH



ONALD COFFINGER
Imperial Grand Duke

JOSE SARRIA NORTON
Imperial Queen Mother, Empress I

aKISH HAYWORTH
Imperial Princess to the Emperors After Norton

J.J. VAN DYKE
High Imperial Princess

REGENTS

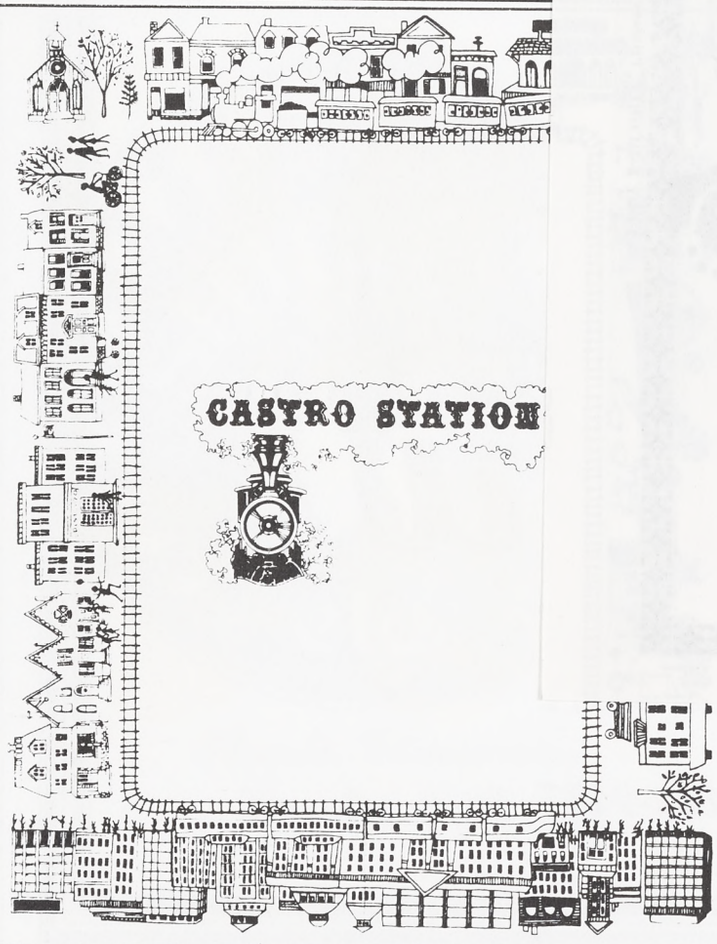
George Banda
Larry Bartholomew
Dick Bumpus
David Clisbee
Joel Coleman
Ray Hedges
Jerry Prewitt
Ralph Rotten
Deno Thomas

MEMO

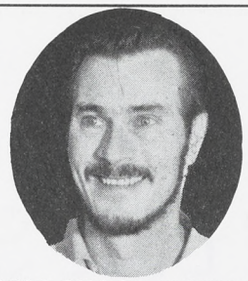
TO: HECTOR,
EMPEROR V
Congratulations on yo
successful year as the
best Emperor I have e
known.

Much success to our r
Emperor. May he kee
the good work.

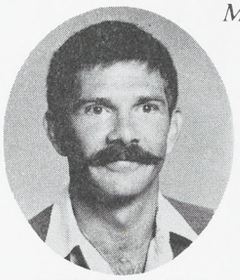
Roya



MARCUS MANULIS
Emperor I After Norton

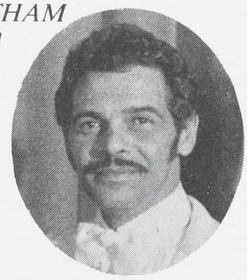


RUSSELL HIGGINBOTHAM
Emperor II After Norton



BOB CRAMER
Emperor III After Norton

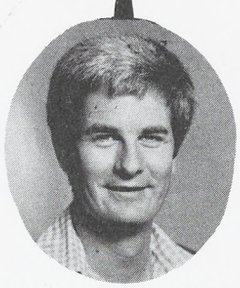
THE Council of Emperors of S.F.



MICHAEL CARINGI
Emperor IV After Norton

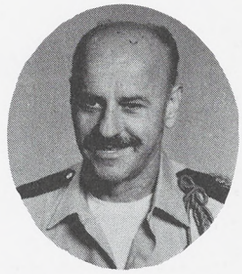
BOB SHORE

LARRY EPPINETTE

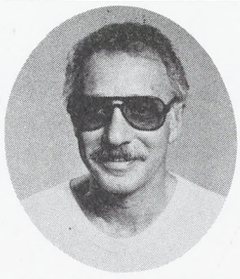


WALLY RUTHERFORD
Imperial Prince of the Golden Empire

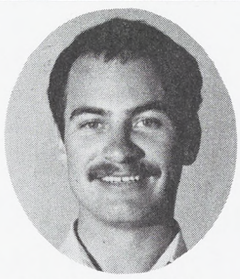
MIKE GERENA



BOB GOLOVICH

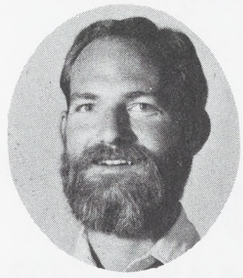


DIXON OLIVIERI
Imperial Crown Prince



DAN STRONG
Prince Royal of the Golden Gate

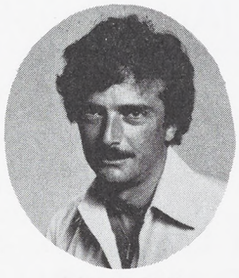
PERMANENT TITLES



DONALD COFFINGER
Imperial Grand Duke

JOSE SARRIA NORTON
Imperial Queen Mother, Empress I

GINNY LEE
Imperial Crown Princess



RON ROSS
Imperial Czar of the Golden Empire

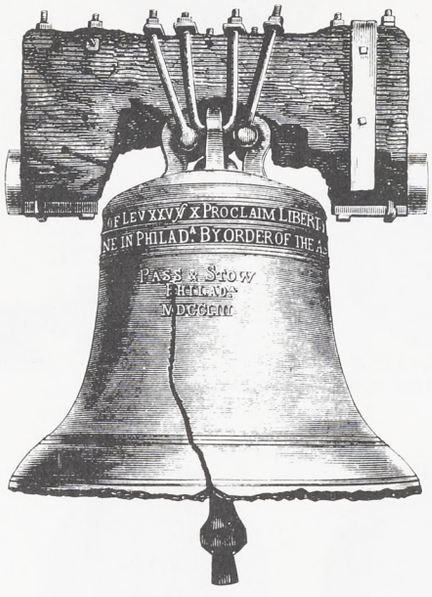
LaKISH HAYWORTH
Imperial Princess to the Emperors After Norton

J.J. VAN DYKE
High Imperial Princess

REGENTS

George Banda
Larry Bartholomew
Dick Bumpus
David Clisbee
Joel Coleman
Ray Hedges
Jerry Prewitt
Ralph Rotten
Deno Thomas

The mangement and staff of the NEW BELL SALOON would like to congratulate the sixth Emperor.



Entertainment by DAVID KELSEY

OPEN ~6am ~2am
775-6905

1203 Polk St.

Gordon's Restaurant

118 JONES STREET • 771-7575

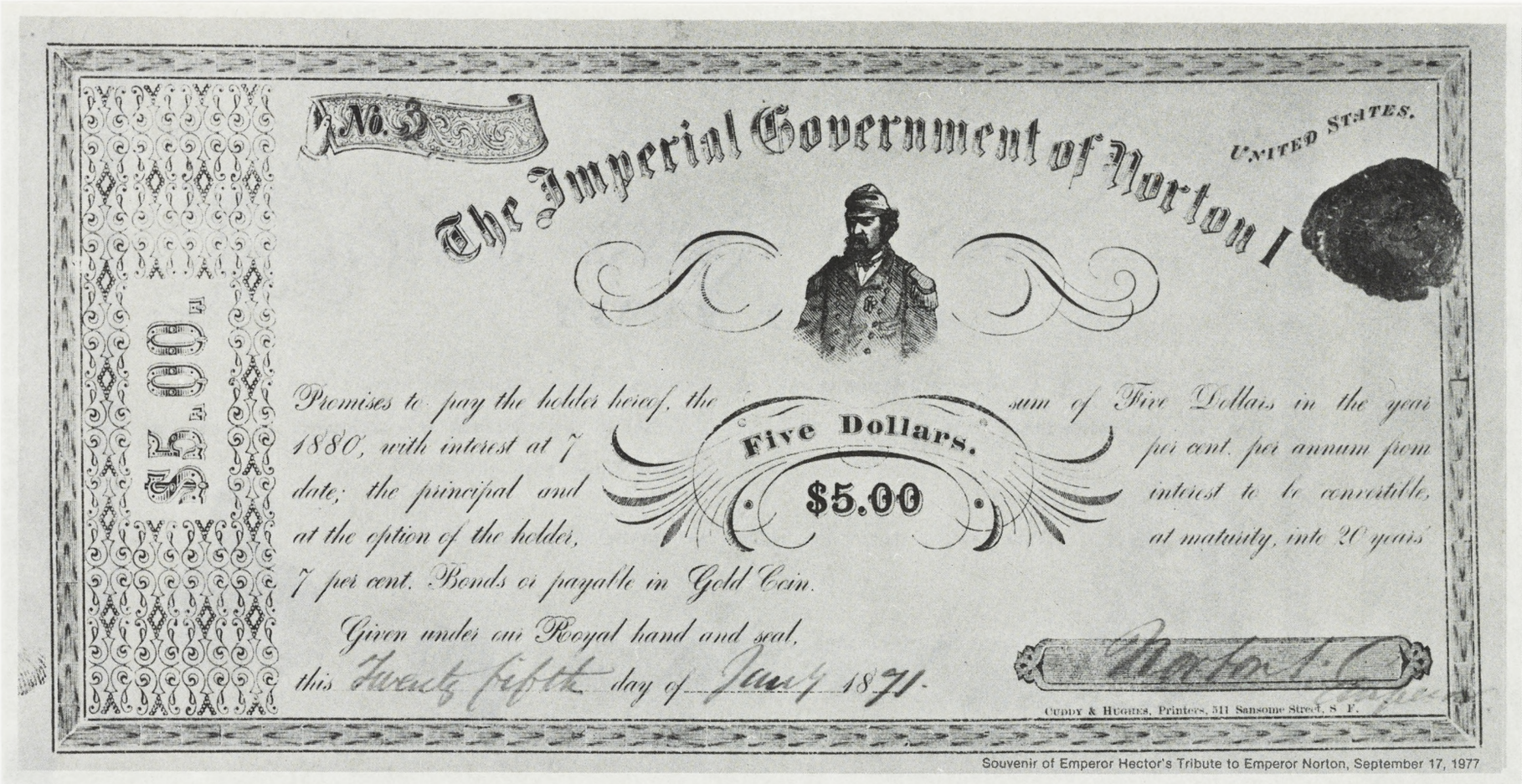
COCKTAIL HOUR 5 PM
DINNER FROM 6 PM TILL 11 PM
(Friday and Saturday until 11:30)

Sundays—Cocktails
From 4 PM
DINNER FROM 6--10:30
Sunday-Monday
JAN JANSSEN

TUESDAY
GLENDA GLAYZER

RUTH HASTINGS & CO.
WEDNESDAY THRU SATURDAY

FREE . . . THE EASIEST PARKING IN TOWN
At Corner Lots (Turk & Jones) Convenient Valet Parking


No. 2
The Imperial Government of Norton I
UNITED STATES.
Promises to pay the holder hereof, the sum of Five Dollars in the year
1880, with interest at 7 per cent. per annum from
date; the principal and interest to be convertible,
at the option of the holder, at maturity, into 20 years
7 per cent. Bonds or payable in Gold Coin.
Five Dollars.
$5.00
Given under our Royal hand and seal,
this Twenty fifth day of January 1871.
Norton I. C.
CUDDY & HUGHES, Printers, 511 Sansome Street, S. F.

Souvenir of Emperor Hector's Tribute to Emperor Norton, September 17, 1977

The mangem
NEW BELL SAL
would like to
congratulate
the sixth Emp

Entertainment by DAVID

OPEN~6am~2am
775-6905

Gordon
Restaura

118 JONES STREET • 77
COCKTAIL HOUR
DINNER FROM 6 PM TILL
(Friday and Saturday until

San Francisco 3 July 1872

Received of J. A. G. Gilled

FIFTY CENTS.

The Amount, with Interest, to be convertible into 7 per cent. Bonds in 1880, or payable by the Agents of our Private Estate in case the Government of Norton the First does not hold firm.

In testimony whereof, we hereto affix our royal seal and signature,

Norton I.

CUDDY & HUGHES, Printers to His Majesty Norton I, 511 Sansome Street, S. F.

Souvenir of Emperor Hector's Tribute to Emperor Norton, September 17, 1977

Your Ex-Wife Empress XI
TE AMO
FLAME
an incredible year.
friendship and love.

The mangem
NEW BELL SA
would like to
congratulat
the sixth Em

Entertainment by DAVI

OPEN~6am~2am
775-6905

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118 JONES STREET •
COCKTAIL HOU
DINNER FROM 6 PM T
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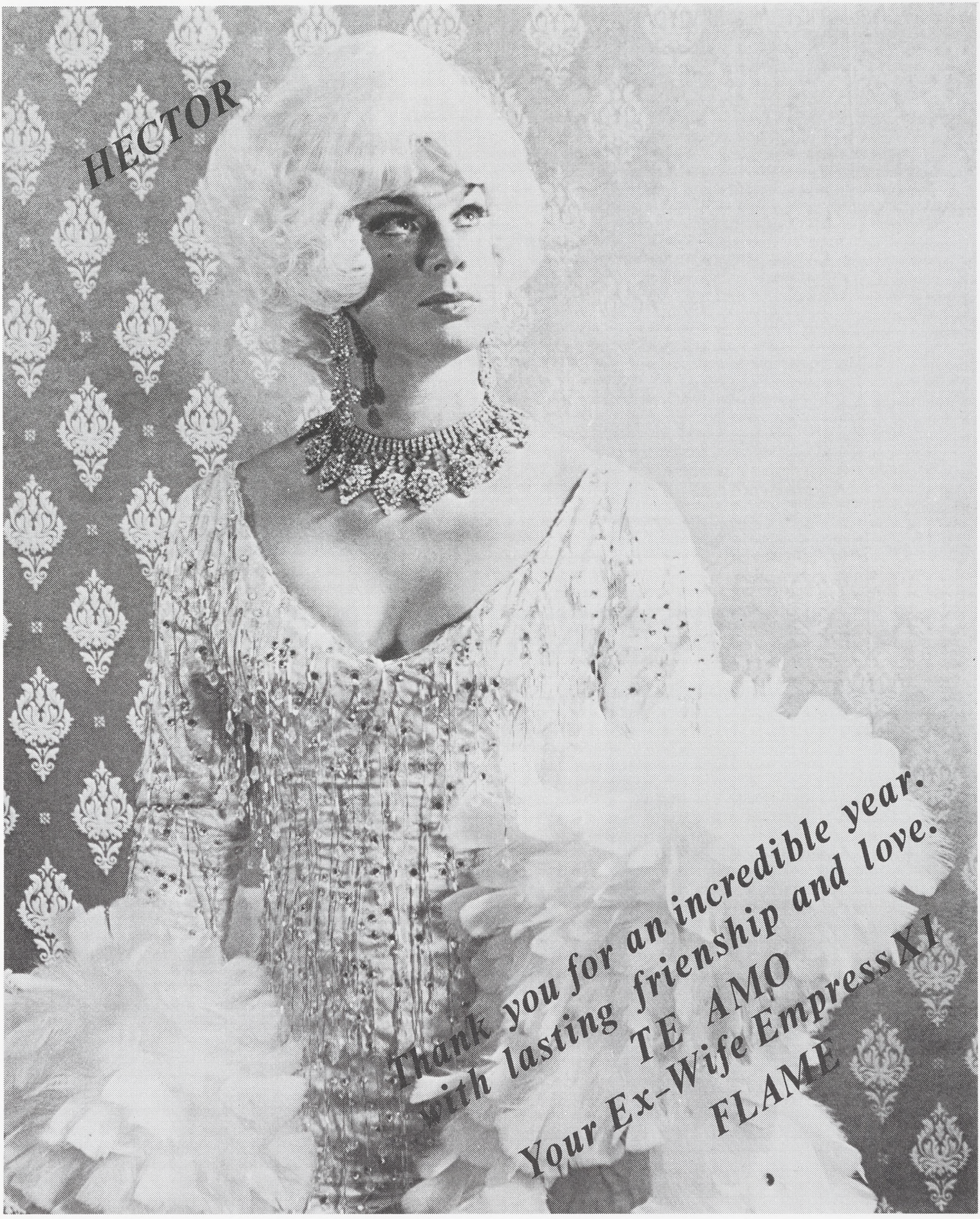

HECTOR
Thank you for an incredible year.
With lasting friendship and love.
TE AMO
Your Ex-Wife Empress XI
FLAME

Jim "JC" Cunningham, a scorpio, has been in the Bay Area since the 1960's. A native of the New London–Groton area of southeastern Connecticut, he has attended or graduated from Mitchell Jr. College in New London; R.P.I., the V.S.P.B. and V.C.U. in Richmond, Virginia; Merritt College, Alameda College and San Francisco City College. JC has membership in or been active in the American Society of Notaries, S.I.R., the International Cheeselovers Society, the N.E.C.N.V.A., Operation Concern, and the Early Bird.

J.C.Cunningham

Gary has been a resident of the Bay Area for the past thirteen years and is a graduate of San Francisco State University. In a long association with the San Francisco Tavern Guild, Gary has served as Secretary and a member of the Board of Directors. His range of interests have also led him to two terms as Assistant Commissioner of the Community Softball League and participation in "Michelle Plays the Palace" and "The Wizard of Oz."Gary is presently serving as Chairperson of Operation Concern, the first recognized mental health clinic run by and for gay people.

Gary McDonald

BIOGRAPHIES OF

Jim Ostlund

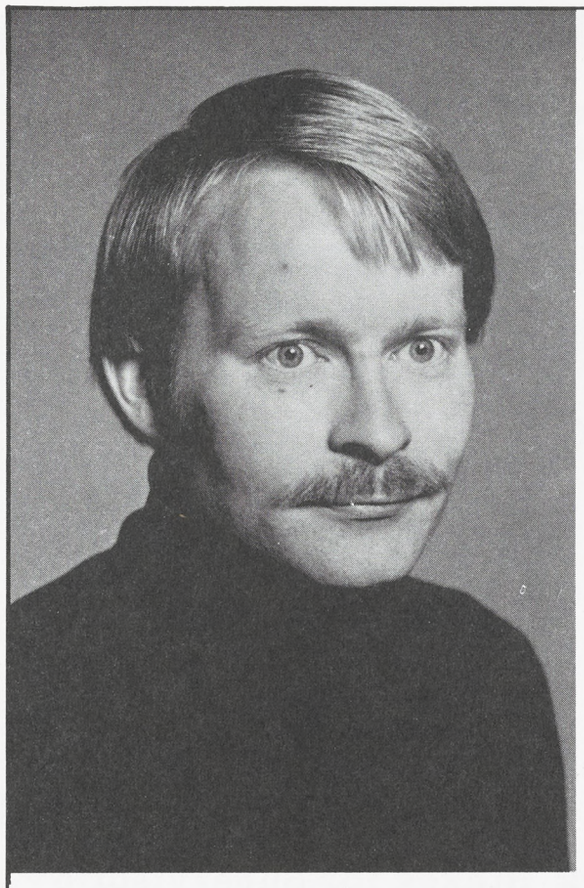
Jim Ostlund, a native West Coast resident from across the Bay, attended local schools and San Francisco State University majoring in Liberal Arts. Jim worked his way through school at the one and only Safeway. He accepted a position with computer programming in Dallas, Texas, in 1966. Unhappy with the Texas weather he returned home to the Bay Area. In May 1975, he opened the Castro Station Bar. Jim has been involved for many years in local fund raising for various gay charities and political issues which have arisen. A relatively quiet person, Jim ran for and won the Vector coverman title, which became a stepping stone into S.F. gay politics. He has been an active fund raiser for Operation Concern, Save Our Human Rights, SIR, Senate Bill AB1302, Gay Rap, Butterfly Brigade, Dade County, Gay Community Center, Pride Foundation, Community Softball League.

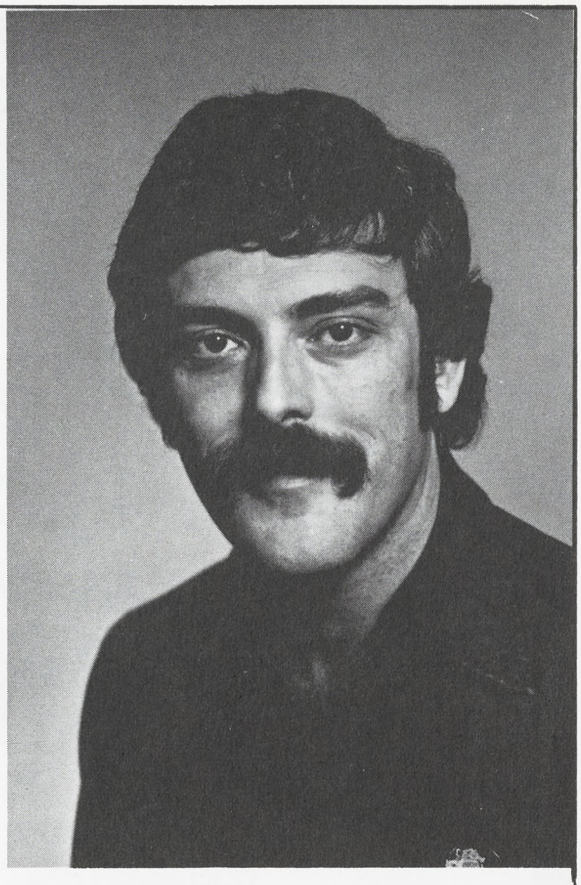
Bob Ross

Bob Ross first came to San Francisco as a submariner. He decided to remain in the city after his tour of duty was over. That was almost twenty-five years ago.

He has always been openly gay, even when it wasn't fashionable to be so. He has been connected with the food and beverage industry almost his entire time in San Francisco. He was an early member of Mattachine, the League for Civil Education (L.C.E.), a founding member of S.I.R. He was also a charter director of the Tavern Guild and became its president for four eventful years. He was instrumental in helping to form the Tavern Guild Foundation, and an early supporter and founder of Operation Concern.

He is currently the publisher of B.A.R., Bay Area Reporter, and remains very active in the political and gay communities. He is also one of the busiest and successful fund raisers within the gay community.





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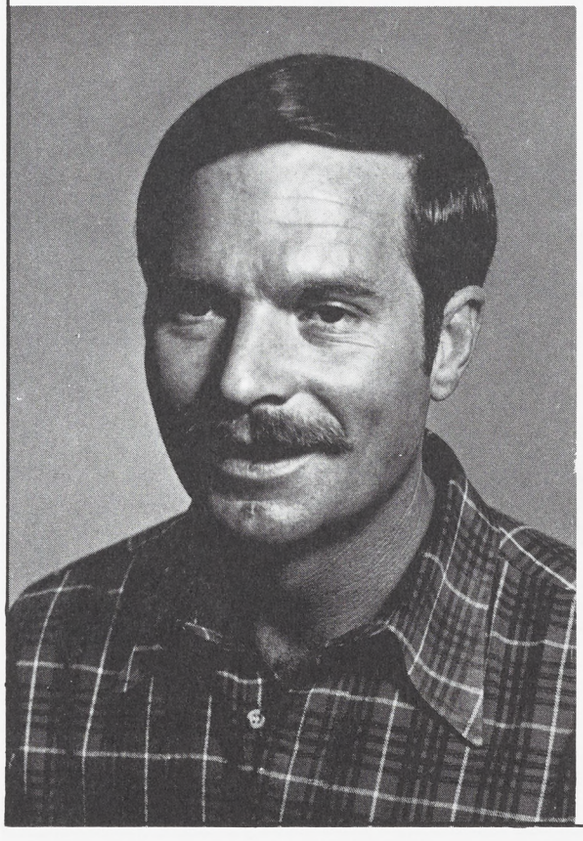
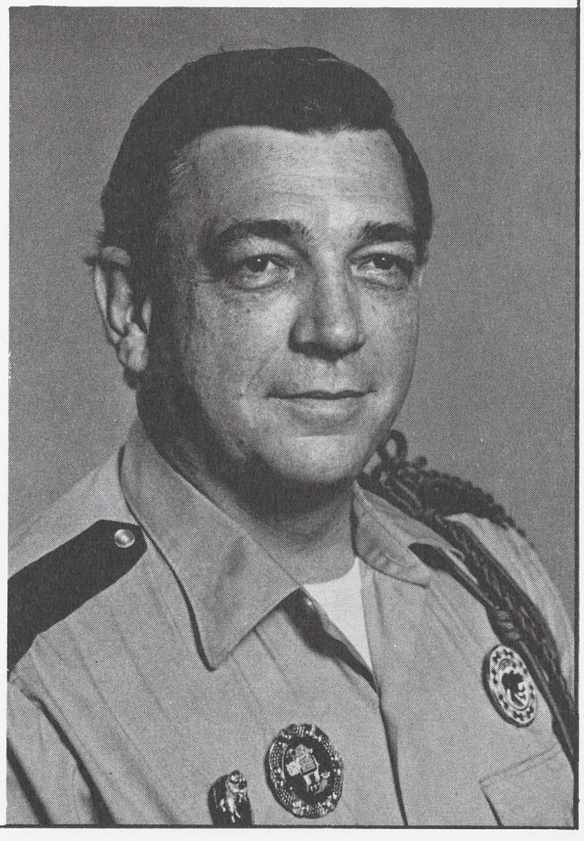
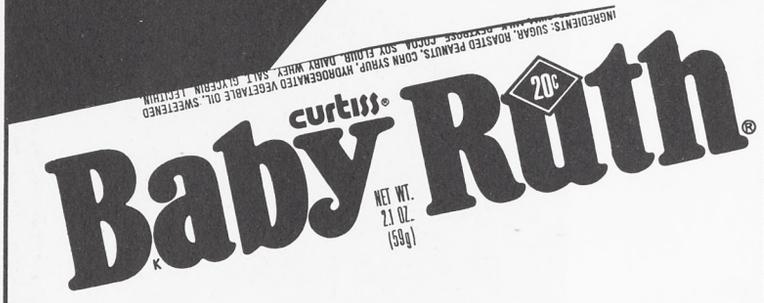




TACKY
TACKY
RUTH

GOES
SWEET



CONGRATULATIONS HECTOR

on a job well done

and

Best wishes to the new emperor

for a successful reign

Rick Stokes for Supervisor 5

3985 17th. St., San Francisco, 94114, 863-3103

Nosmet Ipsi Hector
Imperator Et Rex~~~ YOU
HAVE SERVED OUR
COMMUNITY WELL,
WE THANK YOU!

Bara Eugenia Victoria
Custos Gemmarum

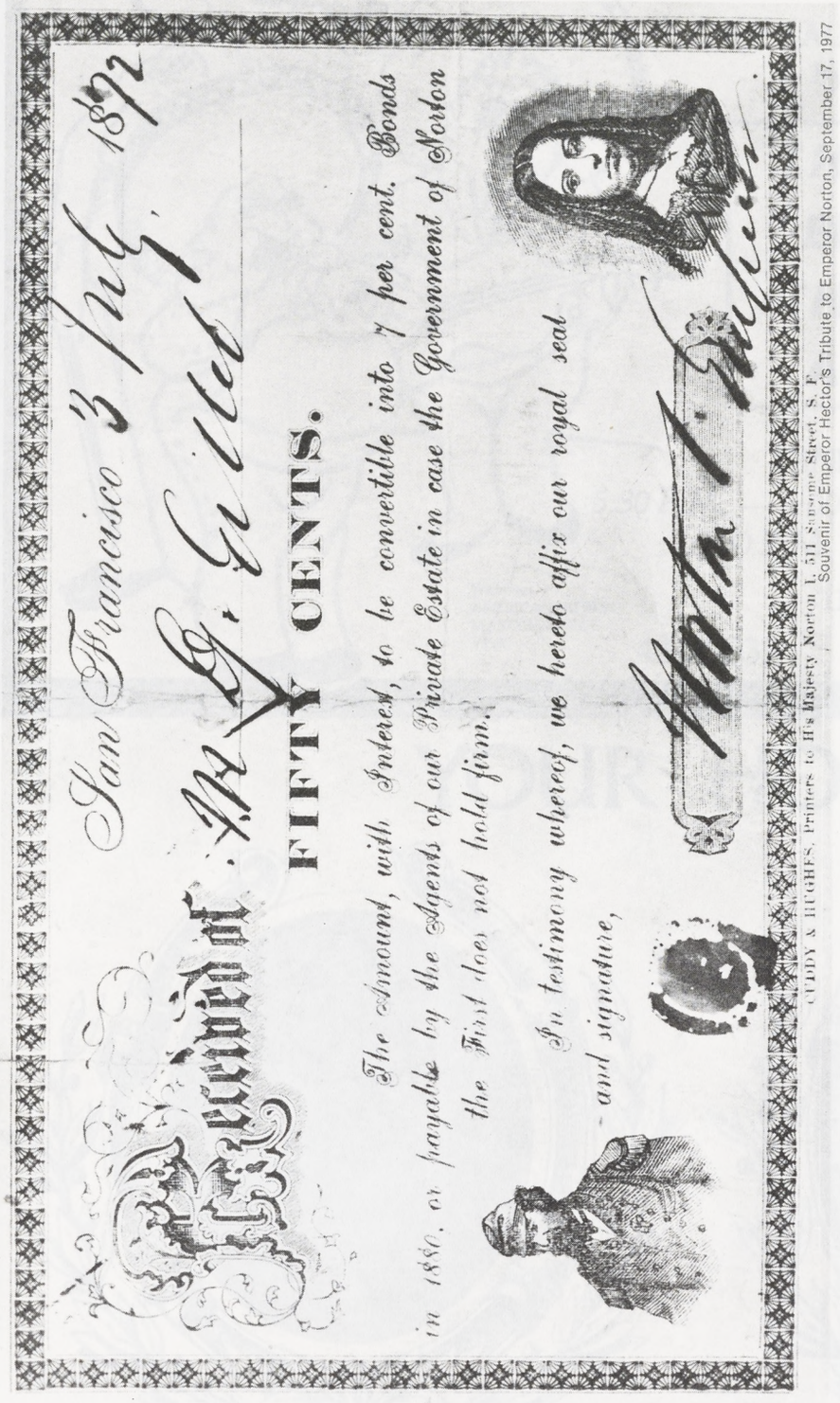
Casa de Cristal

ENTIC MEXICAN CUISINE
IEF DANIELL CASTANEDA

NK YOU HECTOR!
T WISHES TO
NEW EMPEROR
O HIS COURT !

R EVERY EVENING
M. Monday through SATURDAY
12:00 Midnight SUNDAY

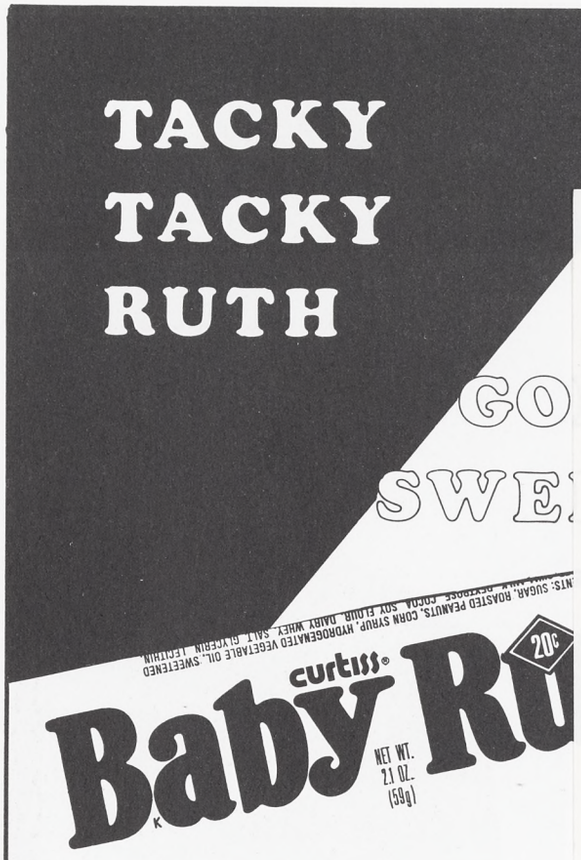
POST ST. (at POLK)
SAN FRANCISCO


San Francisco 3 July 1872
FIFTY CENTS.
The Amount, with Interest, to be convertible into 7 per cent. Bonds in 1880, or payable by the Agents of our Private Estate in case the Government of Norton the First does not hold firm.
In testimony whereof, we hereto affix our royal seal and signature,
Norton I. Emperor
Souvenir of Emperor Hector's Tribute to Emperor Norton, September 17, 1977

TS

Dick Bumpus & Joel Coleman

TACKY
TACKY
RUTH



Nosmet Ipsi Hector
Imperator Et Rex ~~~ Y

HAVE SERVED C
COMMUNITY WE
WE THANK Y

Bara Eugenia Victoria
Custos Gemmarum

Casa de Cristal

AUTHENTIC MEXICAN CUISINE
by CHEF DANIELL CASTANEDA

THANK YOU HECTOR!
BEST WISHES TO
THE NEW EMPEROR
AND HIS COURT !

DINNER EVERY EVENING
5:30 P.M. — 1:00 A.M. Monday through SATURDAY
4:00 P.M. — 12:00 Midnight SUNDAY

We honor
AMERICAN EXPRESS
MASTER CHARGE
VISA

441-7838

1122 POST ST. (at POLK)
SAN FRANCISCO

YOUR HOSTS

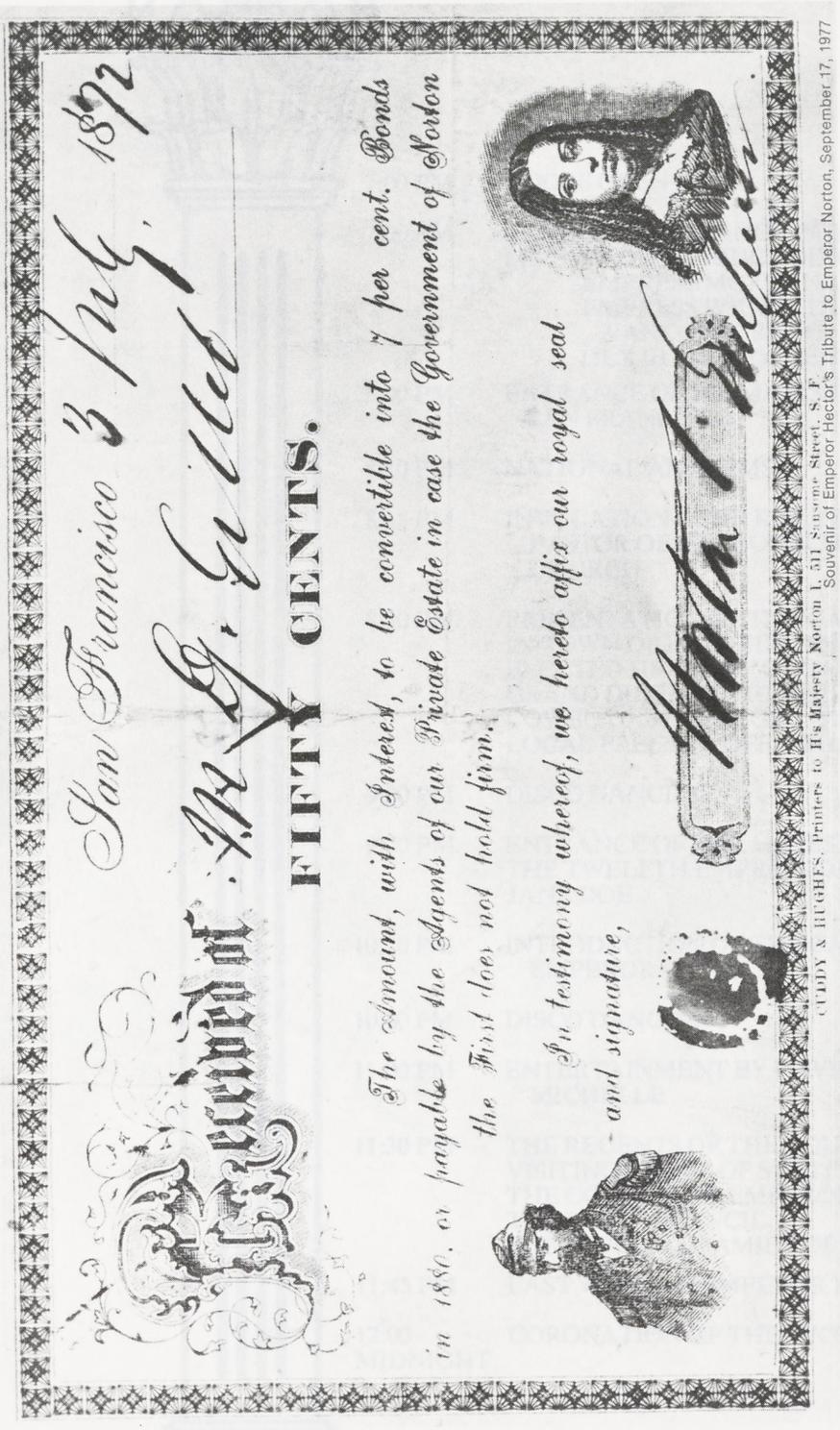
Dick Bumpus & Joel Coleman

between
Folsom
and
Castro

200 Capp · San Francisco

552·4464

EMPEROR CORONATION NIGHT 1977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Norton I. Emperor
Souvenir of Emperor Hector's Tribute to Emperor Norton, September 17, 1977

UCTIONS

AN DIEGO
OF

E EMPEROR OF

LES LARSEN,
COMMUNITY

OCK COURT
NTEST WINNERS
TIONS
HESS COUNCIL
78

N FRANCISCO,

DATES FOR

LSEY AND

OF EMPERORS,

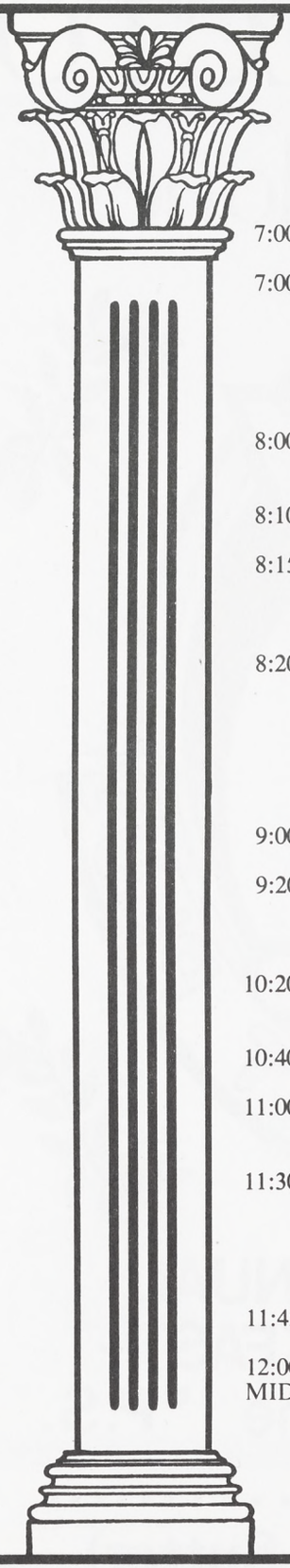
FRANCISCO
OR
IPEROR

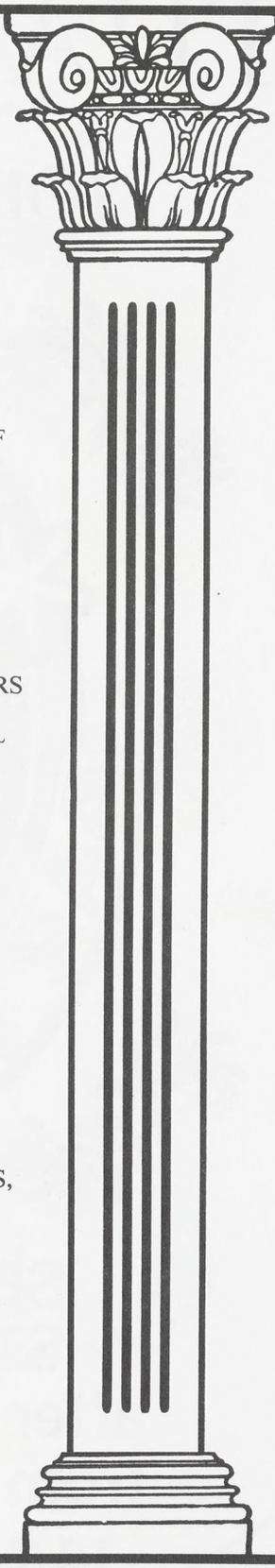
LONG LIVE THE EMPEROR!

MC'S: EMPEROR I, MARCUS & EMPEROR III, BOB CRAMER

200 Capp · San Fran

EMPEROR CORONATION NIGHT 1977





7:00 PM	DOORS OPEN
7:00 PM	CARRIAGE ENTRANCE INTRODUCTIONS MC'S: CROWN PRINCE DIXON EMPRESS MORGANA OF SAN DIEGO EMPRESS WIDOW LENNIE OF VANCOUVER, B.C. OLY III LOLA OF SEATTLE
8:00 PM	ENTRANCE OF HIS MAJESTY THE EMPEROR OF SAN FRANCISCO
8:10 PM	NATIONAL ANTHEMS
8:15 PM	INVOCATION—THE REV. CHARLES LARSEN, PASTOR OF METROPOLITAN COMMUNITY CHURCH
8:20 PM	PRESENTATION OF THE GAMECOCK COURT IN-TOWN DIGNITARIES AND CONTEST WINNERS ELECTED HEADS OF ORGANIZATIONS GRAND DUKE AND GRAND DUCHESS COUNCIL COWBOY AND COWGIRL 1977–1978 LOCAL ELECTED OFFICIALS
9:00 PM	DISCO DANCING
9:20 PM	ENTRANCE OF HER MAJESTY THE TWELFTH EMPRESS DE SAN FRANCISCO, JANE DOE
10:20 PM	INTRODUCTION OF THE CANDIDATES FOR EMPEROR
10:40 PM	DISCO DANCING
11:00 PM	ENTERTAINMENT BY DAVID KELSEY AND MICHELLE
11:30 PM	THE REGENTS OF THE COUNCIL OF EMPERORS, VISITING HEADS OF STATE, THE COUNCIL OF EMPERORS, THE PRIVY COUNCIL, THE IMPERIAL FAMILY OF SAN FRANCISCO
11:45 PM	LAST WALK OF EMPEROR HECTOR
12:00 MIDNIGHT	CORONATION OF THE SIXTH EMPEROR

LONG LIVE THE EMPEROR!

MC'S: EMPEROR I, MARCUS & EMPEROR III, BOB CRAMER

THANK YOU HECTOR

for a job well done!

SEE YOU ALL AT THE ANNUAL
~STEPPING ASIDE BREAKFAST~
after the coronation, at the *P.S.
from 1:00 a.m. - till .....
1121 Polk (between Post & Sutter)

San Francisco 3 July 1872

Received of M. G. Gillet

FIFTY CENTS.

The Amount, with Interest, to be convertible into 7 per cent. Bonds in 1880, or payable by the Agents of our Private Estate in case the Government of Norton the First does not hold firm.

In testimony whereof, we hereto affix our royal seal and signature,

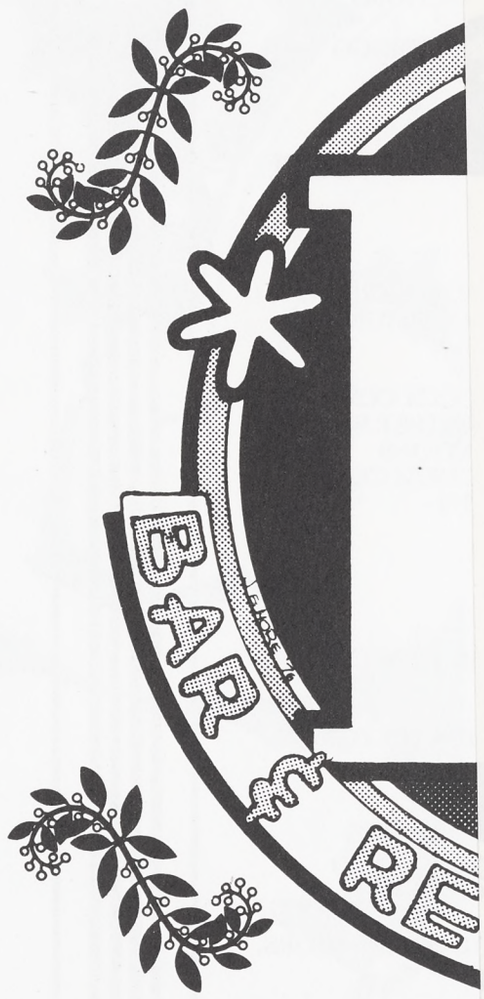
Norton I.

CUDDY & HUGHES, Printers to His Majesty Norton I, 511 Sansome Street, S. F.

Souvenir of Emperor Hector's Tribute to Emperor Norton, September 17, 1977

THANK

for a



SEE YOU
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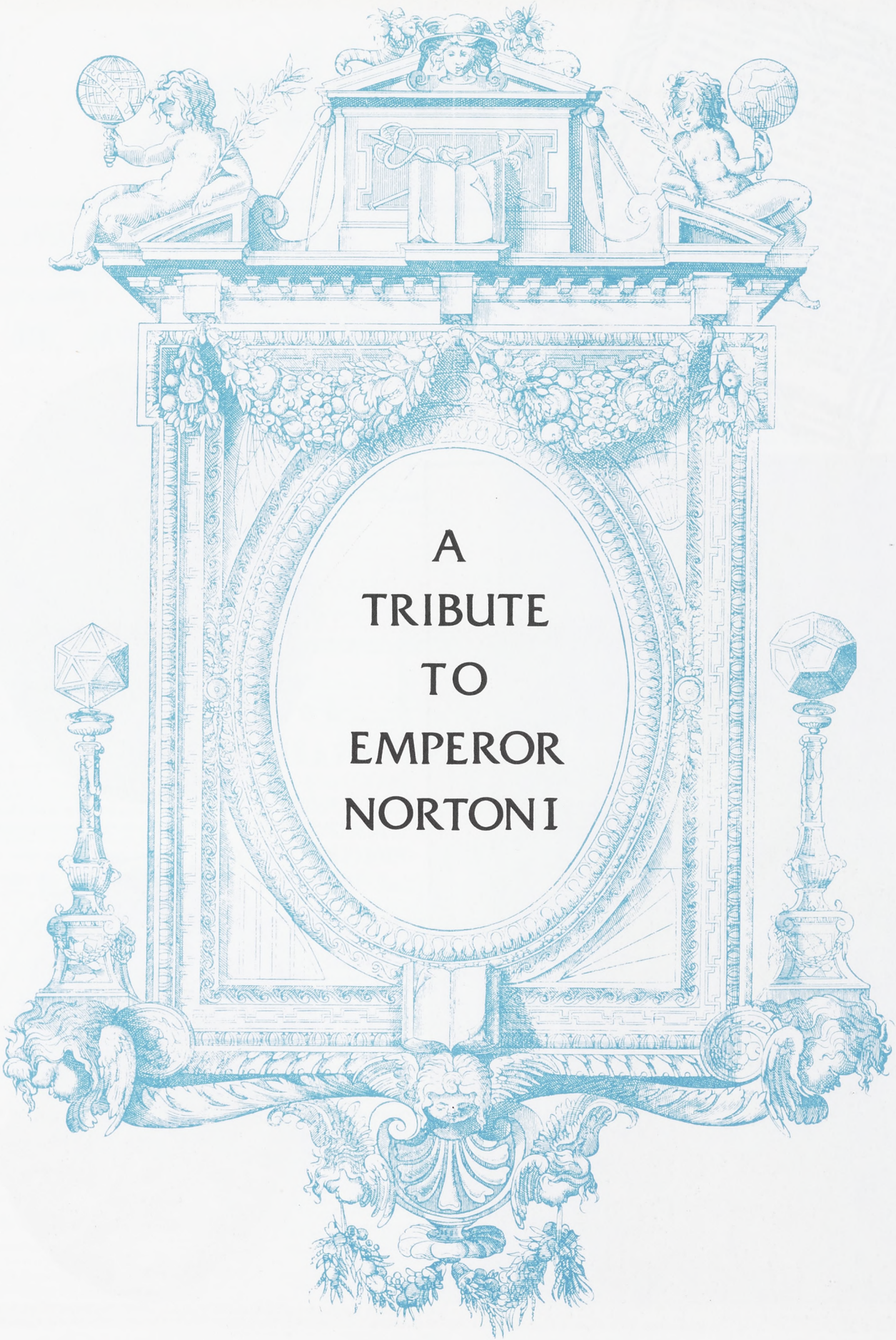


A TRIBUTE TO EMPEROR NORTON I

Have We an Emperor among us?

The world is full of queer people. This forenoon, a well-dressed and serious-looking man entered our office, and quietly left the following document, which he respectfully requested we would examine and insert in the *Bulletin*. Promising him to look at it, he politely retired, without saying anything further. Here is the paper:

At the peremptory request and desire of a large majority of the citizens of these United States, I, Joshua Norton, formerly of Algoa Bay, Cape of Good Hope, and now for the last 9 years and 10 months past of San Francisco, California, do declare and proclaim myself Emperor of these United States; and in virtue of the authority thereby in me vested, do hereby order and direct the representatives of the different States of the Union to assemble in Musical Hall, of this city, on the 1st day of February next, then and there to make such alterations in the existing laws of the Union as may ameliorate the evils under which the country is laboring, and thereby cause confidence to exist, both at home and abroad, in our stability and integrity.

NORTON I.,
Emperor of the United States.

17th September, 1859.

Bulletin.

Y EVENING, SEPTEMBER 17, 1859. NO. 139.

An Edict.

His Imperial Majesty, Norton I., has issued the following edict to Hall McAllister, Esq.:

H. McALLISTER, ESQ.—You are hereby commanded to apply to the United States Supreme Court for a Writ of Error, so that we can legally proceed to the Capitol, at Sacramento, and *burn up* the new Constitution.

Given under our hand and seal, this twenty-second day of May, A. D., 1879. NORTON I. [SEAL.]

Dei Gratia Emperor of the United States, and Pro-

"Monarch by choice of the Golden West . .

For none but the noble would smilingly bow To a mock-regal Emperor Norton."

From September 17, 1859 to January 30, 1880, there flourished in San Francisco, the capital city of his domain, an Emperor of the United States. Self-styled and legally unrecognized, it is true, but honored as such by thousands of loyal subjects. An Emperor who levied taxes, issued his own money, had royal entree into theaters, ate without charge in restaurants, drank freely in saloons, rode gratis in streetcars, trains, and boats. An Emperor who ruled by means of proclamations, commands, and decrees written by his own hand and published without cost in the leading newspapers. An Emperor who bannished, abolished and exiled at will politicians, courts, governments. An Emperor who in addition to the arduous task of governing his own realm, extended his benevolent protection below the Rio Grande—His Gracious Highness Norton the First, Emperor of the United States and Protector of Mexico.

Joshua Abraham Norton arrived in San Francisco in 1849 from the Cape of Good Hope. He was 30 years old and unmarried . . . as were so many of the forty-niners. His parents were working class English Jews who emigrated to southern Africa in 1820. On arrival Norton immediately set himself up as a commission agent—speculating in various commodities on a large scale. Buying imports as cheaply as possible, holding for a rising price, then selling as high as possible. He prospered.

In 1852 Norton tried to corner the local rice market. He and his partners bought up all the rice in town, but too many unexpected ships loaded with rice reached San Francisco within too short a time. The price plumeted and Norton was ruined.

Seven years later Joshua Norton walked into the office of the editor of the San Francisco *Bulletin* with a proclamation naming himself Norton I Emperor of the United States. He was described at the time as "a stocky man withthick mustache and beard, reddish complexion, small piercing eyes, and a bulbous nose adorned at the end with a misplaced tuft of hair." (In other words just what an Emperor should look like.) Henceforth Norton wore a blue military uniform with shiny brass buttons on the front and cuffs, with enormous gift epaulets on the shoulders. He was not known to have owned a vest. Atop his tossled hair, he sported a tall beaver hat, decorated in front with a brass rosette which held in place "a rakish plume of Gay-colored feathers." He often wore a twisted, knotty walking stick. From his belt swung a sword although it is doubtful the Emperor swung.

Writes one reporter of the local scene: "He is constantly being greeted by friends and acquaintances. Their manner toward him is reverential, invariably they salute him with Imperial appellations. Some pause and inquire solicitously about his royal health, beg to know how soon his intended marriage to Queen Victoria will take place, ask when construction will begin on the bridge across the Bay, or respectfully request news of what other gigantic projects he is contemplating for the welfare of his subjects and the glory of the empire.

In the 1890's Kipling wrote, "San Francisco is a mad city—inhabited for the most part by perfectly insane people." In the 90's by comparison San Francisco was comparitively sane. Writes one local historian, "For fifteen or twenty years following the gold rush, there were more mental wrecks in San Francisco in proportion to population than in any other city in the world. The prevalence of lunacy was alarming and was frequently commented upon by the local press."

"The insane were usually committed to the Stockton Asylum, but there were an astonishing number of harmless border-line cases—monomaniacs, crack brains, nitwits—who were allowed to roam the streets freely." Emperor Norton was constantly meeting several of the more notable: George Washington the Second, The Great Unknown, the Guttersnipe, Money King . . . all male . . .

Of his 21 year reign it was written, "He'd done nothing to regret, made no bad blunders, oppressed no weaker nation. No shadow of disgrace clouded his regime; no scandal touched his private life.

"His rule had been free from the enervating influence of women; he had nevertaken a mistress, a morganatic wife, nor permitted feminine intrigues to corrupt his court."

Norton I left no natural heir. The city mourned his death, for over two decades he had been a vital feature of the city. The best-known man in town.

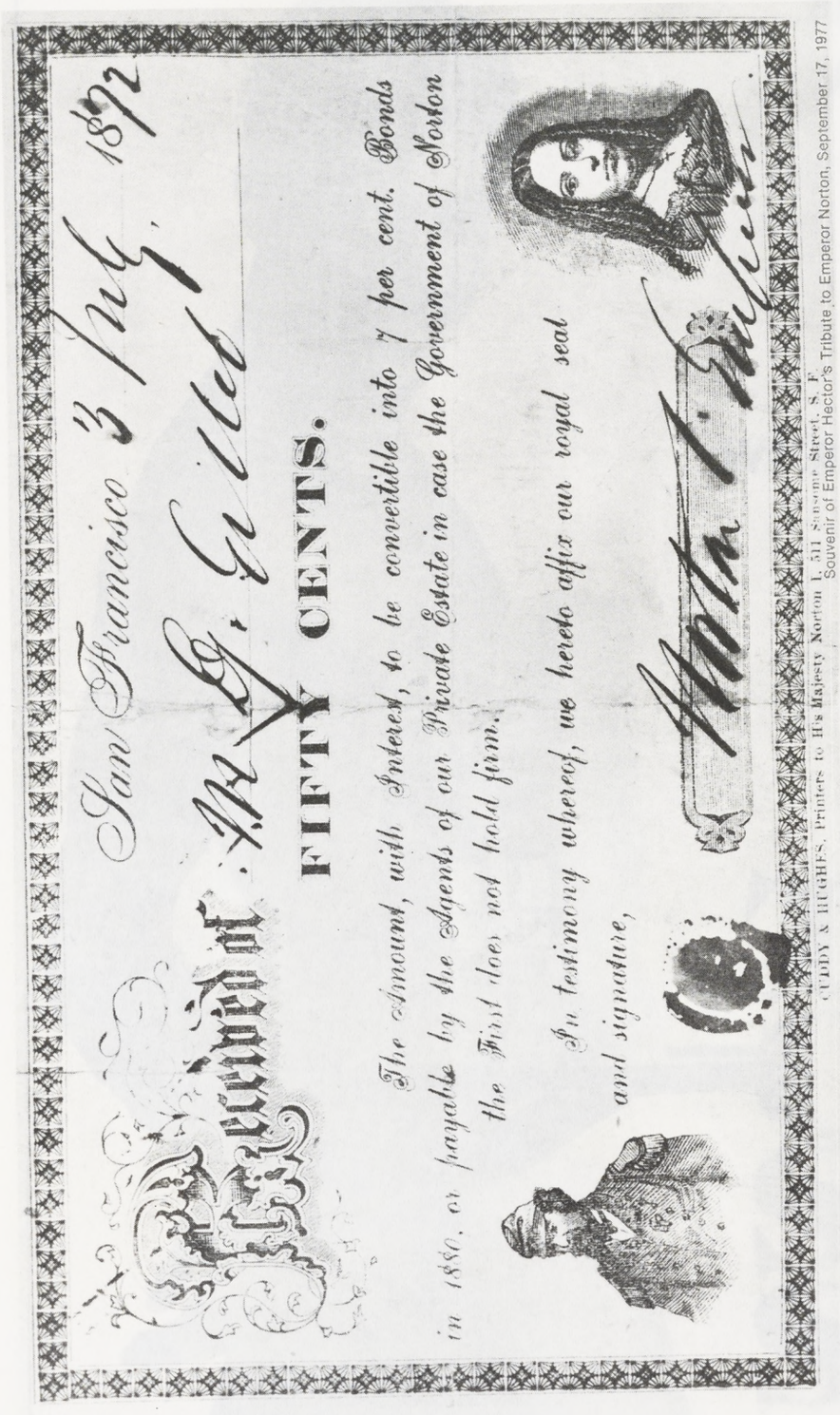
It was publicly asked—"What would San Francisco be without a sight of Emperor Norton." Royalty and the Gay community have never been strangers, and it was only a matter of time before the vacuum left by Norton in 1880 was filled.

On November 6, 1976 Hector Navarro, Emperor, and the Gamecock Court issued a momentous proclamation re-establishing the longest successive line of Emperors in the United States. All of the previous monarchs were retitled. Hector assumed the title of Hector—the Fifth Emperor, after Norton. And all was well in the city of Ophir.

Paul F. Lorch

THANK YOU HECTOR!
BEST WISHES TO
NEW EMPEROR
ID HIS COURT !

IERE TO SERVE YOU!
EVERY HOUR
EVERY DAY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In testimony whereof, we hereto affix our royal seal
and signature,
Norton I. Emperor
Souvenir of Emperor Hector's Tribute to Emperor Norton, September 17, 1977

he
hurch
treet
tation

2100 MARKET STREET AT CHURCH STREET

"Monarch by choice

For none but the nob
To a mock-regal Emp

From September 17, 1859 to January 30, 1880, t
San Francisco, the capital city of his domain, an Empe
States. Self-styled and legally unrecognized, it is true
such by thousands of loyal subjects. An Emperor v
issued his own money, had royal entree into thea
charge in restaurants, drank freely in saloons, rode gr
trains, and boats. An Emperor who ruled by means
commands, and decrees written by his own han
without cost in the leading newspapers. An Emperor
abolished and exiled at will politicians, courts, g
Emperor who in addition to the arduous task of go
realm, extended his benevolent protection below the
Gracious Highness Norton the First, Emperor of the U
Protector of Mexico.

Joshua Abraham Norton arrived in San Francisco
Cape of Good Hope. He was 30 years old and unmarrie
many of the forty-niners. His parents were working cl
who emigrated to southern Africa in 1820. On
immediately set himself up as a commission agent
various commodities on a large scale. Buying impor
possible, holding for a rising price, then selling as high
prospered.

In 1852 Norton tried to corner the local rice ma
partners bought up all the rice in town, but too many u
loaded with rice reached San Francisco within too s
price plumeted and Norton was ruined.

Seven years later Joshua Norton walked into th
editor of the San Francisco *Bulletin* with a proclamation
Norton I Emperor of the United States. He was describ
"a stocky man withthick mustache and beard, redd
small piercing eyes, and a bulbous nose adorned at
misplaced tuft of hair." (In other words just what an
look like.) Henceforth Norton wore a blue military uni
brass buttons on the front and cuffs, with enormous
the shoulders. He was not known to have owned a
tossled hair, he sported a tall beaver hat, decorated in fr
rosette which held in place "a rakish plume of Gay-co
He often wore a twisted, knotty walking stick. From h
sword although it is doubtful the Emperor swung.

Writes one reporter of the local scene: "He is
greeted by friends and acquaintances. Their manne

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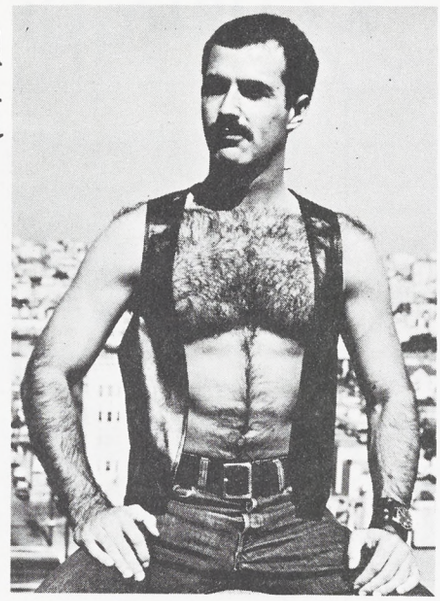

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CANDIDATES AND
CONGRATULATIONS TO THE
NEW EMPEROR

GRAND DUKE

LEE DOW

THE IMPERIAL GAMECOCK COURT

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JC Cunningham (James L.)
Bobby Burgis
Peter Decker
Michael Fisher
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Ray Hedges
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Mel Wald
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Don Coffinger
Bob Cramer
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Bill Harrison
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Fred Hilliard
Lyllias Hubbs (Mother)
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Senator Milton Marks
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Henry von Die Ckoff
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Amici Curiae

Ray Lewis

Well Done
Hector!

Congratulations to the Sixth Emperor of S.F.

Imperial Arch Duchess de Marina
Anastasia

From The Princess
To The Emperor:

FILTH ~~ FLITH ~ FILTH

La Kish

Thank you to a beautiful Emperor and friend.

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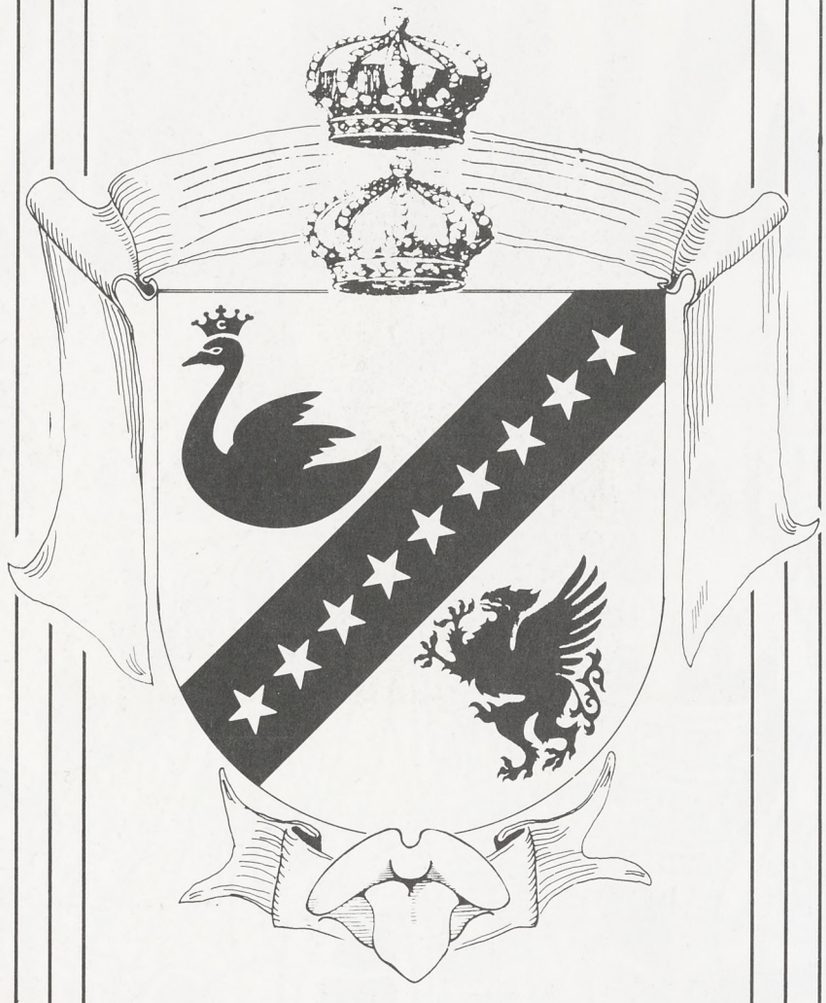
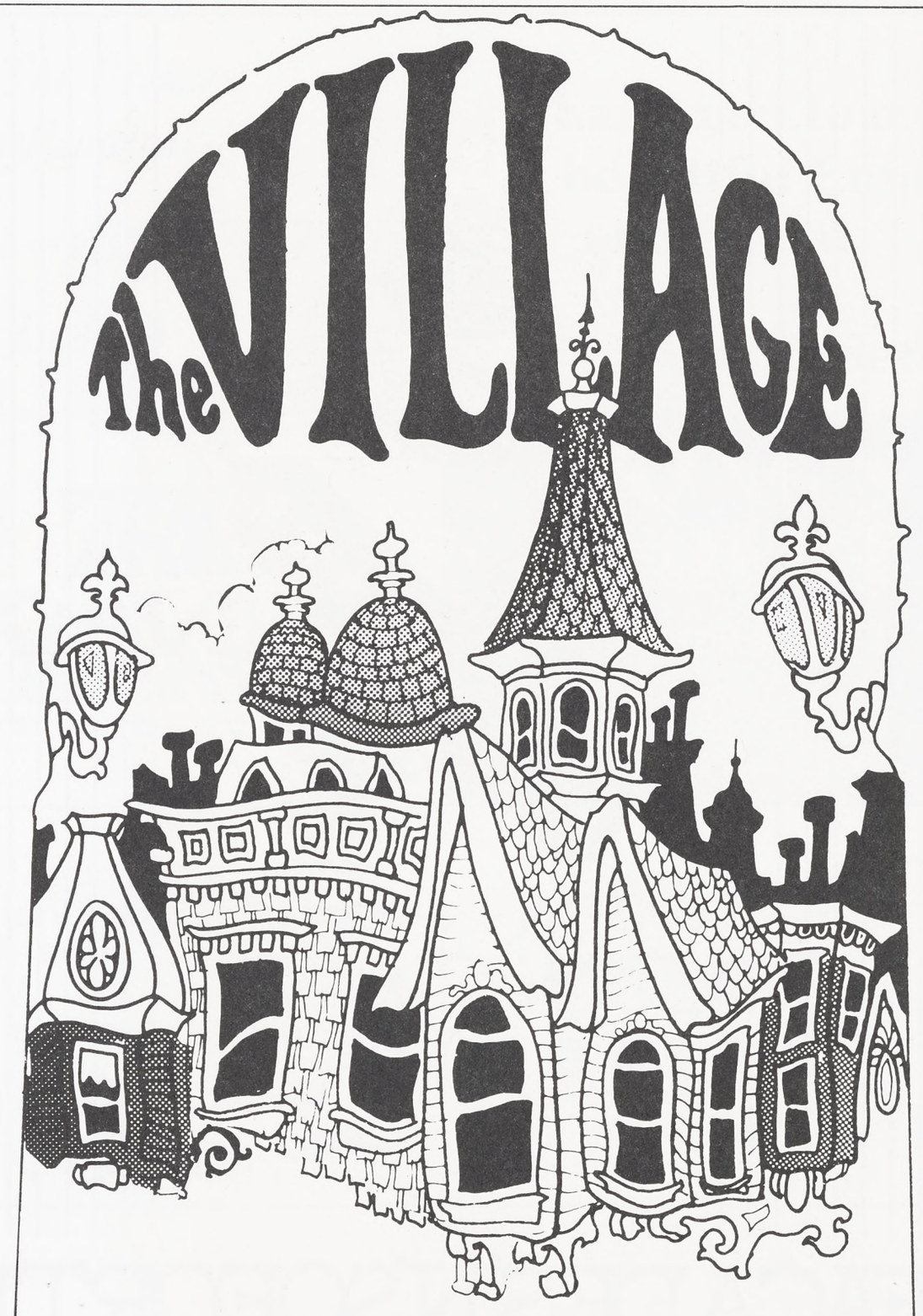


FACADES 'N' SOFORTH

SETS . . . ETC., ETC., ETC., . . .

DICK NELSON

LEE DOW



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LOVE,
BOB 'PUSS' PAULSEN

To Our Emperor Hector
and Our New Emperor,
We wish you both the love,
unity and cooperation of
the gay community for
bigger and better things.

King Father V *Princess*
David Clisbee *Jaye Grant*

MY JOSHUA WOULD BE PROUD OF THE BOYS!

LONG LIVE THE EMPEROR

The Widow Norton JOSE´I

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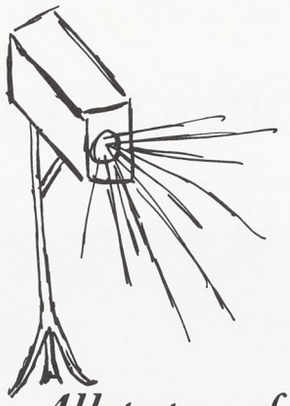

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Rick Fosnight

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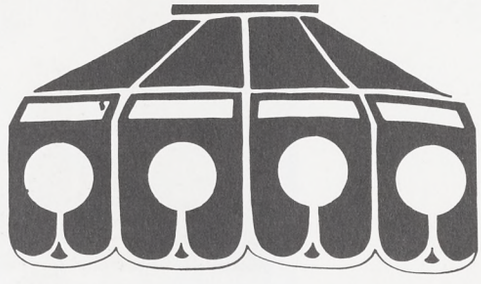
Thank you Hector for a good year and good luck to the new Emperor

TWIN PEAKS



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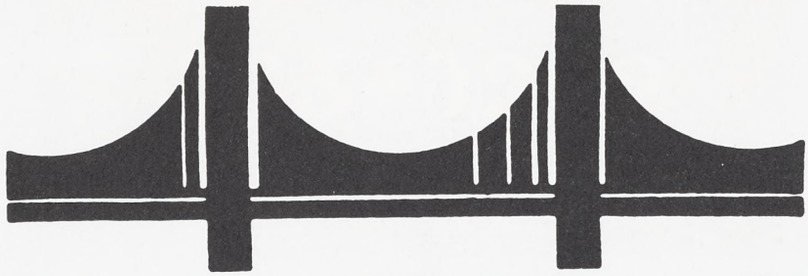
MYLEN ANN



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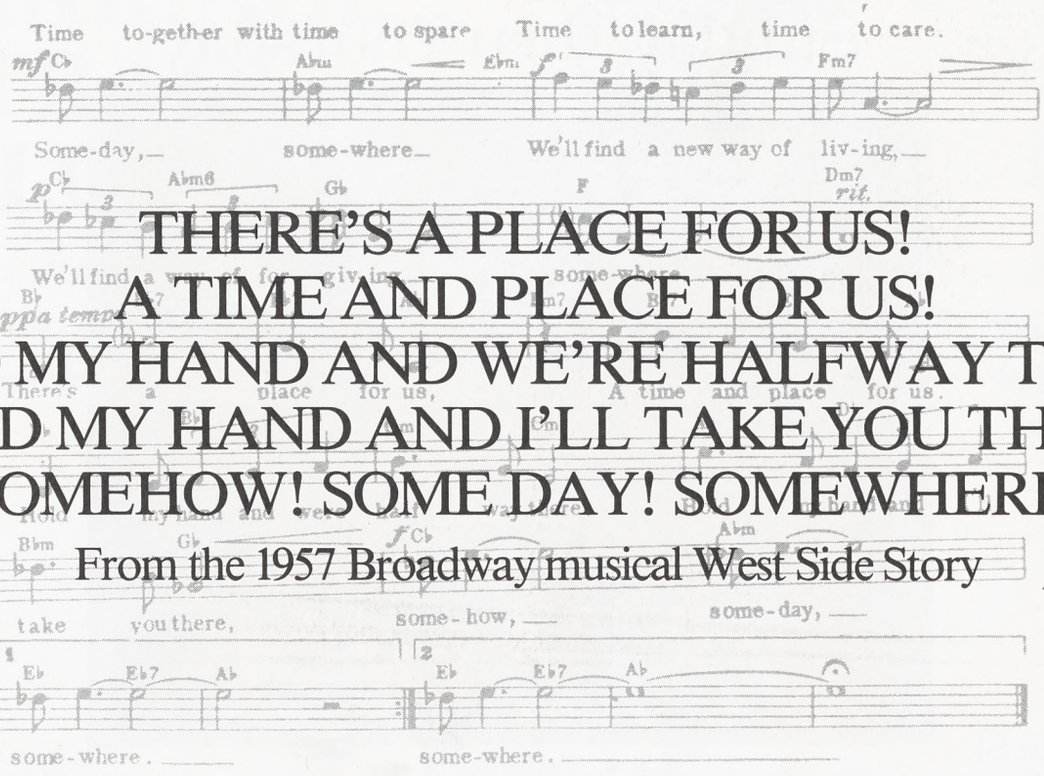
Time to-gether with time to spare Time to learn, time to care.
Some-day, — some-where — We'll find a new way of liv-ing, —
We'll find a way of for giv-ing some-where
There's a place for us, A time and place for us.
take you there, some-how, — some-day, —
some-where. some-where.

THERE'S A PLACE FOR US!
A TIME AND PLACE FOR US!
HOLD MY HAND AND WE'RE HALFWAY THERE.
HOLD MY HAND AND I'LL TAKE YOU THERE.
SOMEHOW! SOME DAY! SOMEWHERE!

From the 1957 Broadway musical West Side Story

THANK YOU HECTOR
FOR A GOOD YEAR!

From all of us at

OIL CAN HARRY'S

709 Larkin, San Francisco